

HAYLEY and a **ROMANTIC STRANGER**
*bound together by an ancient secret...
too dangerous to share!*

Walt Disney
presents

***The Moon-
Spinners***
a surprise in suspense!

starring

Hayley **MILLS**

Eli **WALLACH**

Peter **McENERY**

Joan **GREENWOOD**

Irene **PAPAS**

and starring

Pola **NEGRI**

TECHNICOLOR



Screenplay by MICHAEL DYNE • Based on the book by MARY STEWART

Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL • Directed by JAMES NEILSON

Released by BUENA VISTA Distribution Co., Inc. • ©1964 Walt Disney Productions

LOOK TO THE NAME WALT DISNEY FOR THE FINEST IN FAMILY ENTERTAINMENT.

Your audio/visual facilities are alive with...

DELUXE TECHNICOLOR TRAILER

RUNNING TIME: 2 minutes, 55 seconds.

ORDER FROM NATIONAL SCREEN SERVICE, NOW!

Deluxe trailer has startling beginning, as chapel doors shatter open. Followed by quick takes that range from suspense to action to gaiety — Eli Wallach with gun; Hayley Mills and Peter McEnery running across temple ruins; Hayley before mirror; Twist sequence; Hayley bandaging Peter's arm; windmill sequence. Billing shots — Hayley and Peter talking; Wallach reaching for guns; Irene Papas talking with Wallach; Pola Negri reacting to Peter and Wallach fighting; Michael Davis; motorboat sequence; Hayley in consul's room with Peter; carnival scene. Trailer's ending is as startling as its beginning — Hayley is exploring ruins as an ominous hand suddenly appears.



... romance...

FREE TEASER TRAILER

RUNNING TIME: 1 minute, 58 seconds. Technicolor.

ORDER FREE FROM NATIONAL SCREEN

Teaser creates strong suspense-mystery atmosphere, opening with Hayley in ancient ruins, frightened by sudden appearance of hand. Followed by action, romance and holiday sequences — Hayley discovers Wallach in her hotel room; Hayley and Peter running across ruins; fight in stateroom; Hayley and Peter doing twist. Billing shots — Hayley clinging to spinning arm of windmill; Hayley and Peter kissing; Wallach and Irene Papas; Hayley and Joan Greenwood on bus; Pola Negri and Wallach in stateroom; excitement aboard motorboat at full speed; carnival scene.

FREE RADIO TRANSCRIPTION — Bigger than ever, with 16 commercials, PLUS a special vocal/instrumental arrangement of the title song, which you can use as an added element of excitement for your local radio campaign. Go after title song airplay in conjunction with your regular spots. All commercials, except the 10-second spot, include a 5-second open end for live tag. This transcription, on a 33 $\frac{1}{3}$ RPM 12-inch recording, is available FREE from:

BUENA VISTA DISTRIBUTION CO., INC.

ATTENTION: SPECIALTY DEPARTMENT • 477 MADISON AVENUE • NEW YORK 22, N. Y.

MS-RADIO #1 (60 sec.) — Teen-age mystery spot featuring Hayley Mills and Peter McEnery, the relationship between the two young adults, their romance and adventures together.

MS-RADIO #2 (60 sec.) — Accent on Hayley — Hayley on a happy holiday, Hayley in love, Hayley in jeopardy, Hayley and the mystery of The Moon-Spinners.

MS-RADIO #3 (60 sec.) — Storyline spot — sets up Hayley, the story, the people. Bills Eli Wallach as the man with an ancient secret, Irene Papas as the woman who dreads the night of The Moon-Spinners. Plus Pola Negri, Peter McEnery and other stars.

MS-RADIO #4 (60 sec.) — Offbeat approach using voices of teen-age boy and girl talking about Hayley and her new picture. Typical teen-age setting and conversation.

MS-RADIO #5 (60 sec.) — Stresses Walt Disney's first suspense picture, from the best-selling novel. Hayley, Eli

Wallach, new star Peter McEnery, and re-introducing Pola Negri.

MS-RADIO #6 (30 sec.) — Stars Hayley and Peter McEnery, their romance and adventure.

MS-RADIO #7 (30 sec.) — All about Hayley — her holiday, her romance, her adventures.

MS-RADIO #8 (30 sec.) — Establishes the story and the role of each star: Adventurous Hayley, mysterious Wallach, etc.

MS-RADIO #9 (30 sec.) — Two teen-agers discuss Hayley's newest film in typical teen-age fashion.

MS-RADIO #10 (30 sec.) — Introduces Walt Disney's first suspense picture, based on a best-selling novel.

MS-RADIO #11 (20 sec.) — Stresses mystery with two romantic young stars.

MS-RADIO #12 (20 sec.) — The many facets of Hayley's exciting, romantic role.

MS-RADIO #13 (20 sec.) — A pageant of exciting, unusual characters enacting a thrilling, suspenseful story.

MS-RADIO #14 (20 sec.) — Teen-age chatter concerning the leading teen-age star, Hayley Mills.

MS-RADIO #15 (20 sec.) — A best-selling novel becomes Walt Disney's first suspense film.

MS-RADIO #16 (10 sec.) — Title, star and story identification.

EXTRA! On the last band of side #2 of your free radio transcription is the title song of "The Moon-Spinners," a full orchestration with words and music. This is available in no other way, so put your exclusive recording to work getting that extra offbeat disk jockey excitement.



... suspense...

TELEVISION COMMERCIALS — in black-and-white prints, are available through your nearest Buena Vista representative . . . Each spot contains 5-second silent end for live tag over reduced sound, except 8-second commercial, which has 4-second tag.

60-SECOND SPOTS

MS-601K "Walt Disney brings you his first suspense motion picture, 'The Moon-Spinners' . . ." This spot features Hayley and Peter among ruins; Fight in stateroom; Twist; Windmill sequence; Romantic kiss and slap between Hayley and Peter. Billing shots: Eli Wallach and Irene Papas, Hayley and Joan Greenwood on bus. Pola Negri looking at jewels . . . then boat scene. Hayley discovers Wallach in her hotel room. Carnival scene.

MS-602K For teen-agers. Romance-adventure approach. "Hayley Mills' carefree, romantic holiday suddenly becomes an electrifying surprise in suspense . . ." It features the twist sequence, kiss between Peter and Hayley; Wallach shoving Hayley through church doors; Scene of Hayley and Peter on temple steps; Hayley and Joan Greenwood discussing Peter. Billing shots: Peter McEnery, Eli Wallach and Pola Negri . . . then carnival scene. Windmill scene.

MS-603K Also for teen-age romantic-adventure. "Two romantic strangers with a secret too dangerous to share." Features scene between Hayley and Peter after she has slapped him. Hayley and Peter at dinner table; Hayley and Peter among ruins; Twist scene; Hayley holding up hair in front of mirror; Windmill sequence; Hayley and Peter on temple steps; Hayley and Peter waving at yacht.

20-SECOND SPOTS

MS-201K "You'll freeze with excitement when you see Hayley Mills in Walt Disney's first suspense motion picture." Features Hayley in temple as hand appears; Windmill scene; Hayley and Peter on temple steps; Peter entering stateroom as Eli Wallach jumps; Pola Negri putting Hayley in closet; Twist scene and carnival.

MS-202K "It's Hayley Mills as a happy-hearted girl who meets a young stranger in trouble . . ." Features Hayley doing twist; Holding up dress in front of herself; Windmill scene; Hayley petting cheetah; Boat scene; Temple in ruins.

MS-203K "Hayley Mills' romantic holiday suddenly becomes an electrifying surprise in suspense . . . in Walt Disney's new motion picture 'The Moon-Spinners' . . . with Peter McEnery and Eli Wallach."

MS-204K "Two romantic strangers with a dangerous secret. See Hayley Mills and Peter McEnery in Walt Disney's new motion picture 'The Moon-Spinners' . . ."

MS-801 (8 seconds) Strong title and cast identification.

TV SLIDE & TELOP

Order from: **BUENA VISTA DISTRIBUTION CO., INC.**

Attn. Specialty Dept.

477 Madison Avenue, New York 22, N. Y.

SLIDE: Stars and title on 2x2-inch metal-encased slide suitable for overlay of date and theatre. Available in color.

TELOP: Stars and title on 4x5-inch telop suitable for overlay of date and theatre. Available in black-and-white.

IMPORTANT: There are two entertainment film clips for your use, free, on local television. **MS-CLIP #1** and **MS-CLIP #2** are available through your Buena Vista representative. See exploitation section, pages 20 and 21, for more information.

...and



Hayley!

WALT DISNEY'S
surprise in suspense!

The Moon- Spinners

Starring

HAYLEY MILLS **ELI WALLACH** **PETER McENERY**
JOAN GREENWOOD **IRENE PAPAS**

With

John le Mesurier **George Pastell**
Paul Stassinio **Tutte Lemkow**
Sheila Hancock **Steve Plytas**
Michael Davis **Harry Tardios**
Andre Morell **Pamela Barrie**

And Starring

POLA NEGRI

Screenplay by

MICHAEL DYNE

Based on The Book "The Moon-Spinners" by Mary Stewart

Co-Producer

BILL ANDERSON

Directed by

JAMES NEILSON

Associate Producer

HUGH ATTWOOLL

Director of Photography

PAUL BEESON, B.S.C.

Additional Photography

John Wilcox, B.S.C.

Michael Reed

Music Composed and Conducted by

RON GRAINER

"The Moon-Spinners" Song by Terry Gilkyson

Art Director

TONY MASTERS

Costume Designer

ANTHONY MENDLESON

Editor

GORDON STONE

Second Unit Director

Production Manager

Assistant Director

Camera Operator

Continuity

Casting

Make-up

Hairdressing

Sound Editor

Sound Recordists

Animals

Arthur J. Vitarelli

Peter Manley

John Peverall

David Harcourt

Yvonne Axworthy

Maude Spector

Harry Frampton

A. G. Scott

Jonathan Bates

Dudley Messenger

Gordon McCallum

Jimmy Chipperfield

Filmed in Crete and at Pinewood Studios, London, England

Technicolor®

©1964 Walt Disney Productions

Distributed by Buena Vista Distribution Co., Inc.

RUNNING TIME: 1 HOUR, 59 MINUTES

Hayley Mills Has First Adult Role In 'Moon-Spinners'

Hayley Mills, the hottest item to emanate from England since James Watt invented the steam engine, has played her last little girl role. Eighteen now, and as pretty as she is talented, the immensely popular actress plays her age in Walt Disney's suspense-mystery, "The Moon-Spinners."

As Nikky Ferris, an English lass on vacation in romantic Crete who finds adventure—and a young man to share it with her — she is busied by a handsome young fellow countryman, Peter McEnery.

To make things even more interesting, the big deal comes during the height of a Cretan carnival while the two are fleeing for their lives in, of all things, a hearse. For Hayley, the emergence into adult roles is a great pleasure. "I'd hate to go into my twenties playing sweet little girls," she says. "I loved making 'Pollyanna' and 'The Parent Trap' and all the others, but I'm growing up now, and I love my role as Nikky, a sharp teen-ager, in 'The Moon-Spinners.'"

In color by Technicolor, "The Moon-Spinners" stars Miss Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

ROARING 20's MEET SIZZLING 60's IN DISNEY FEATURE

When Pola Negri was battling her big, black, false eyelashes around before talkies came along, Hayley Mills wasn't even a twinkle in her father's eye. Yet these co-stars of Walt Disney's "The Moon-Spinners" have much in common.

First, they both have made an impression with their toes; Pola's as the first to have them painted, and Hayley's in the cement at Grauman's Chinese Theatre in Hollywood.

Next, both find crazy twist music relaxing between takes. Of course, Hayley practically grew up with the dance, but Pola, the scintillator of the silents, was forced to take it up — she couldn't find a partner for the Charleston.

Miss Mills displays her prowess in the twist in a scene from "The Moon-Spinners," but Miss Negri reserves hers for "remedying the blues."

The darling of the Sixties, and the teen-queen of the Twenties, get along so well that they formed a mutual admiration society.

"She is such a darling, and so very, very talented," says Pola of Hayley.

"She's simply fantastic — just as I imagined a legendary star to be," is Hayley's answer.

In color by Technicolor, "The Moon-Spinners" stars Miss Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Miss Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

WALT DISNEY PUTS HAYLEY MILLS, ROMANCE AND SUSPENSE INTO 'THE MOON-SPINNERS'

For his first suspense-mystery, "The Moon-Spinners," Walt Disney mixes the talents of Hayley Mills, romance, and a spine-tingling story, with the opulence of ancient Crete, and comes up with one of his best efforts to date in the field of family entertainment. Based on Mary Stewart's recent best-seller, the lavish production is as colorful as it is exciting, and is certain to be one of the strongest attractions in studio history. Besides Miss Mills, the outstanding cast includes Eli Wallach, Pola Negri, Irene Papas, Joan Greenwood and Peter McEnery. Historic Crete, with its azure waters, ancient customs and mountain vistas, provides an opulent setting for Walt's first whodunit.

The tale is about an English girl who accompanies her musicologist aunt to an out-of-the-way village in Crete, falls for a handsome young stranger, and shares a series of hair-raising adventures with him in his search for valuable jewelry and the thief who made the youth suspect by stealing it.

Hayley has been showered with almost every important award including a special Oscar, a British Academy Award, a Berlin Film Festival Silver Bear and a Hollywood Foreign Press Golden Globe during her meteoric career. Now that she has added glamor to her vivacious personality, there should be no stopping her.

THE LOCATION

Not since "20,000 Leagues Under the Sea" has Walt Disney offered so much opulence in a picture. The rugged mountains, ancient ruins, colorful customs, dance festivals, snow white beaches and deep blue waters provides a spectacular setting for a suspenseful plot in which a brutal jewel thief hunts down young lovers who would expose him.

The hair-raising chase is played against splendid sights like great, ornate caves dating back to the fabulous Minoan civilization — circa 1600 B.C. — a church built by Venetians during the thirteenth century, roads constructed by the Romans in 100 A.D., temples built by the Byzantines during the second century, and plenty of vivid blue sky and mountain vistas.

THE CAST

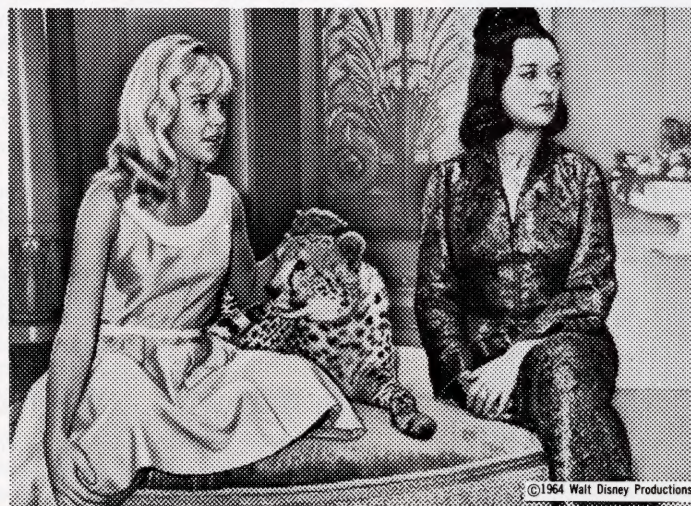
Hayley Mills, in five years and eight feature motion pictures, has become one of the best liked and most renowned young actresses of all time. Now, at eighteen, the bubbly young lady with the button nose and pixie ways has blossomed into svelte maturity — a pleasant development which Walt Disney takes full advantage of in "The Moon-Spinners."

Eli Wallach, a method actor who has long been one of Broadway's most admired dramatic performers, is rapidly achieving the same reputation in Hollywood.

The stocky, intelligent actor won Broadway's highest honors — the Antoinette Perry and Donaldson awards — before appearing in his first motion picture, "Baby Doll." Although he now intentionally alternates between stage, screen and television work to "exercise all my acting muscles," Wallach has starred in four major pictures in the past year, including "The Moon-Spinners," "The Victors," "Kisses for My President," with Fred MacMurray and Polly Bergen, and "Lord Jim" with Peter O'Toole.

Pola Negri, whose name is synonymous with the exotic day of the vamp, comes out of a twenty-year retirement to play her first role for Walt Disney in "The Moon-Spinners."

Still trim, brunette and comely, she remains one of the best-remembered names in show business. A product of the long-gone silent days, she steps into the limelight once more to play the part of Madame Habib, a wealthy and eccentric jewel fancier who travels to Crete in her yacht to do business with a murderous thief, played by Wallach.



Mat MS-2B

STARS' PATHS CROSS — Hayley Mills, favorite of millions of moviegoers of today, shares the spotlight with Pola Negri, silent film idol, in Walt Disney's "The Moon-Spinners." Eli Wallach and Peter McEnery also star in the Technicolor suspense-mystery. A Buena Vista release.



Mat MS-2A

SUSPENSE AND ROMANCE are provided by the adventures of Hayley Mills and Peter McEnery in Walt Disney's "The Moon-Spinners." The Technicolor feature also stars Eli Wallach, Joan Greenwood, Irene Papas and Pola Negri, in her return to the screen. Buena Vista releases.

Walt Disney unveils a gifted British actor for America moviegoers in Peter McEnery, the latest in a long line of Disney discoveries.

The English public took note of the handsome actor when he landed the lead role in "Flowering Cherry" for a touring company. TV appearances came next, followed by his first movie, "Victim," and then a part in "Tunes of Glory."

By 1962 he was established as one of Britain's most popular young thespians, and won acclaim in London's West End in "Next Time I'll Sing to You."

Take away Joan Greenwood's voice, and all you've got left is a very fine actress — a point she made as the mute heroine of the British picture, "A Girl in a Million," a few years ago. But with her voice — and what a resonant, beautifully modulated one it is — the petite English leading lady makes an indelible impression.

Her classic Greek beauty is familiar around the globe, but it is her impact as a dramatic actress that has won Irene Papas worldwide acclaim. American audiences best remember her for her roles in "Attila the Hun" and "The Guns of Navarone," both opposite Anthony Quinn.

Sheila Hancock, who plays a difficult inebriate in her first role for Walt, is noted as one of England's finest all-around actresses

as well as being a beautiful, shapely blonde. Last year she was named the best stage actress by Variety Club of Great Britain for her nearly 400 performances in "Rattle of a Simple Man" at London's Garrick Theatre.

Young Michael Davis, who plays the engaging and fun-loving Cretan lad, Alexis, in "The Moon-Spinners," is not only a veteran actor, but one of the most promising flamenco dancers in the world. The wiry, dark-complected youngster toured Europe as a headliner with the famous Jose Greco company several times before he was twelve, and has played featured parts in half a dozen motion pictures as well as many of the top television shows.

Paul Stassinio, an intense actor of Greek parentage who has played scores of villains in British productions, has his biggest part to date as Lambis, the murderous accomplice to a jewel robbery, in the spine-tingling story.

John LeMesurier, a top English character actor with many fine stage and screen credits, plays a phony British consul who dupes two desperate youngsters into trusting him.

THE DIRECTOR

Some of the choicest directorial assignments are going to Jimmy Neilson these days. A World War II Marine Corps battle photographer with Gung Ho in his veins who with "The Moon-Spinners" wrapped up his second Hayley Mills starrer for Walt.

Jimmy came to Disney Studios during the "Zorro" and "Texas John Slaughter" television days to direct a series or two and stayed on to try his hand at a feature, "Moon Pilot." It was his first go at the feature department although his pre-Disney background included the reining of some hundred TV shows, including a few for "Wagon Train" and "Alfred Hitchcock."

Versatility seems to be Jimmy's middle name. He can — and does — jump from television to motion pictures and back to television shows like "Johnny Shiloh," "Mooncussers" and in England, "Dr. Syn," with Hayley Mills and "Summer Magic" sandwiched between the latter two.

In color by Technicolor, "The Moon-Spinners" is directed by James Neilson from Michael Dyne's screenplay. Bill Anderson co-produced with Walt Disney. Buena Vista releases.

There's Something New About Walt Disney's Star, Hayley Mills, in 'The Moon-Spinners'

Something new has been added to a package of dynamite named Hayley Mills. The bubbly English actress with the button nose and pixie ways has blossomed into a very lovely young lady — a pleasant development which Disney takes full advantage of in his suspense-mystery, "The Moon-Spinners."

In this, her eighth feature motion picture, and her fifth for Walt, Hayley plays Nikky Ferris, an English girl on vacation in Crete who falls in love with a young man wrongly suspected of a jewel robbery who happens by in search of the real culprit. Girl gets boy, but not before encountering all sorts of hair-raising adventures.

The lucky fellow who finds himself giving Hayley her first real screen kiss is Peter McEnery, a 23-year-old English actor with two pictures under his belt — "Tunes of Glory" and "The Victim" — and several hit London plays. The picture also stars Eli Wallach, Pola Negri, Joan Greenwood and Irene Pappas.

Hayley's emergence as an adult actress with glamor as well as talent to offer the film-going public could, and should make her the most popular motion picture star of all time. She began her fabulous career at age 12 — co-starring with Horst Buchholz in the British production, "Tiger Bay." Walt Disney saw it, cast her as the lead in "Pollyanna," and signed her to a long-term, non-exclusive contract. She won a Special Academy Award for her performance plus the hearts of everyone who saw the picture.

Next came "The Parent Trap," a wonderful, heart-warming comedy which endeared Hayley — she played parent-trapping twins — to movie-conscious teenagers. Since then, she has received up to 7,500 letters weekly. The picture still ranks as Disney's biggest boxoffice hit.



Mat MS-1A

HAYLEY MILLS

Then she played in an English production written by her talented mother, "Whistle Down The Wind," and in 1962 starred with Maurice Chevalier and George Sanders in Disney's "In Search of the Castaways." Last year Hayley shared top billing with Burl Ives and Dorothy McGuire in "Summer Magic," for Walt Disney.

Besides her immense popularity with the paying public — for the past two years she has been voted Britain's number one actress in a trade publication poll — Hayley has been showered with awards from the members of her profession. They include a special Oscar; a Berlin Festival Silver Bear; a Variety Club of Great Britain prize; a British Film Academy Award; an award as Number One Star of Tomorrow following a poll among U.S. and Canadian exhibitors, a Hollywood Press Association Golden Globe and others.

Much of the credit for Hayley's continued success — and certainly for her happy outlook on life — must be given her parents — father John Mills, one of England's finest actors, and mother Mary Hayley Bell, renowned playwright and authoress. They gave her the home life — on the farm in Sussex — and education — Elmhurst School of Ballet and a Swiss finishing school — that a well-bred English

girl should receive, plus the love of a family that does everything together. Keeping the family intact has required considerable juggling of film commitments, school schedules and vacations on the part of the elder Mills', as well as sacrifices.

Hayley has an older sister, Juliet, who is well known for her stage, motion picture and television roles, and a younger brother, Jonathan, who remains an English schoolboy although a Disney screen test of several years ago indicated great talent.

John and Mary Mills limited Hayley to one picture a year until she finished her formal schooling. Now that she is eighteen, and up to her pretty neck in offers, the effervescent English lass would rather make a picture with her father than anyone else — a tribute to his talent as well as his success as a parent. Besides making "The Moon-Spinners" this year, Hayley starred in Ross Hunter's "The Chalk Garden" with Deborah Kerr, Dame Edith Evans and her father, and "The Truth About Spring," with her dad and James MacArthur, both for Universal-International. She will also come to California in the fall for her sixth, as yet untitled, Disney picture.

Like most girls, Hayley wants to get married, but not for a while yet. "I don't think a girl knows what kind of a man she wants to spend the rest of her life with until she's at least 21," she says.

Although she is dead serious about acting — "I still have an awful lot to learn" — Hayley has a barrel of fun when she is not before the cameras.

During her early teens at Disney studios, she teamed with young Kevin Corcoran to pull off all manner of practical jokes on the cast and crew. Later it was drives, dancing and outdoor barbecues that kept her hopping between scenes.

During the Crete location filming on "The Moon-Spinners," Hayley and her romantic lead, Peter McEnery became regular "aquanuts" with their boating, swimming, skin-diving and water skiing activities. They also squeezed in a complete sightseeing and shopping tour of the ancient ruins of Athens on their way home, chaperoned by the elder Mills' of course.

In brilliant Technicolor, "The Moon-Spinners" was directed by James Neilson from Michael Dyne's screenplay. Bill Anderson co-produced with Walt Disney. Buena Vista releases.



Mat MS-2C

CO-STARS Hayley Mills and Peter McEnery add youth, looks and talent to Walt Disney's first suspense-mystery, "The Moon-Spinners." Eli Wallach and Pola Negri also star in the Technicolor feature. Released by Buena Vista.

Ruined Elounda on Crete Is Given Face-Lifting for Disney Picture

When Walt Disney decided to set his feature, "The Moon-Spinners," on Crete, the likely-looking town of Elounda was to become only the better for it.

Worn to ruin by time and World War II, the place was sorely in need of a face-lifting. But, tattered or not, this was Walt's idea of the place to shoot his first mystery-suspense story. Today Elounda stands shining new and bright.

A hundred tons of local stone, 25 tons of plaster, 25,000 feet of lumber, 500 gallons of whitewash, 200 gallons of paint, 2,000 sheets of plywood, 1,000 cubic metres of sand, and unnumbered tons of roof bamboo, vines and exotic plants went into the transformation.

Houses were repainted, many being adapted for local industry such as small-boat building, shops, and cafes. Transportation and communications were improved, too. Concrete roads and paths were laid, and telephone lines installed, where none had existed before.

Two impressive buildings were added to the village. One was a classic Greek church in which Elounda residents now worship. The other addition was a picturesque hotel which will give Elounda its share of the rapidly rising tourist trade on Crete.

In order to meet a shooting deadline, construction manager Gus Walker augmented the Disney gang with more than 100 local laborers. Even the siesta, normally between one and four o'clock in the afternoon, was suspended until the restoration was complete.

When the job was finished, Walker remarked, "This is the biggest overseas set I have ever seen or had to prepare in all my 28 years in the business." Thanks to "the business" the citizens of Elounda have experienced a 20th Century renaissance — a la Disney.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Pappas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

DANCER MICHAEL DAVIS IN FIRST DRAMATIC ROLE FOR WALT DISNEY

At the rate he's going, Michael Andrew Davis, 15, should wind up to be another Gene Kelly.

Currently playing a dramatic role in Walt Disney's "The Moon-Spinners," with Hayley Mills, Eli Wallach, Irene Pappas and Peter McEnery, young Davis is not only a veteran actor, but one of the most promising flamenco dancers in the world.

The wiry, dark-complected youngster toured Europe as a headliner with the famous Jose Greco company several times before he was twelve, played featured parts in half a dozen motion pictures and appeared in a number of top television shows such as "Dick Powell," "Ensign O'Toole" and "Ben Casey."

Born in Albuquerque, New Mexico, the son of Frank Davis, a moulding technician, and Florinda Davis, Michael was taken to dancing class when he was six. "My mother had to drag me all the way," he remembers.

When the family moved to El Paso, Texas, he continued his dancing lessons, and wound up touring Europe with a Spanish group at age eight. Michael met Jose Greco in Spain, when they were both appearing on the same TV show. "He told me if I had been a few years older, he would have signed me," says Michael.

The family moved to Hollywood after the tour, and enrolled Michael in a Catholic school. While practicing intricate steps at a local studio, the boy was spotted by a talent scout and signed for the "Dinah Shore" show.

Michael's first departure from dancing came in Columbia's "All the Young Men," in which he played a young Korean boy. He followed this with "Let No Man Write My Epitaph," in which he played James Darren as a boy.

Just before leaving for Crete, and his role as a youngster who saves the lives of two English tourists in "The Moon-Spinners," Michael appeared in "Johnny Cool."



Mat MS-1B

TWISTING HAYLEY strikes a modern note while dancing with Peter McEnery at a traditional celebration on the island of Crete, in Walt Disney's "The Moon-Spinners." The Technicolor feature also stars Eli Wallach and Pola Negri.

DISNEY GOES ALL OUT FOR 'THE MOON-SPINNERS'

Although Walt Disney has probably more firsts in filmed entertainment than any other showman, he has not lost his zest for opening new doors. For his latest departure, into the realm of mystery-suspense, he has plunged headlong into the task of producing a fantastic cliff-hanger in "The Moon-Spinners."

An adaptation of Mary Stewart's best-seller, the Disney interpretation, fraught with danger and tense action, is calculated to keep the whole family on the edge of their seats without suffering subsequent sleepless nights.

Disney personally gathered an international cast rich in ability and public appeal. "The Moon-Spinners" stars Hayley Mills as a British tourist on Crete who stumbles onto the murderous plans of the heavy-handed thief, played by Eli Wallach. Also entangled in the web of intrigue are Joan Greenwood, as Hayley's aunt; Peter McEnery, a man trying to catch a thief while protecting Hayley, his new love; Irene Pappas, whose kinship ties in the story force her to remain silent, and Pola Negri, a jewel fancier willing to deal with a criminal for any addition to her gem collection.

To amplify the dramatic effect of the outstanding cast, Disney moved his crews to the Isle of Crete, enlisted his largest-ever cast, including hundreds of Greeks and Cretans, and supervised photography of some of the world's most breath-taking scenery.

Disney worked his special effects men overtime to keep the story at a constantly high pitch. Among other things, they rebuilt an entire town, adding everything from plumbing to telephones.

Extremely difficult camera work was the regular fare. Photographing a young girl hurtling through the air with nothing to grasp but the shreds of a revolving windmill sail, a horde of cats attacking Eli Wallach, and a brawl in an uncontrolled motor boat were but a few of the tricky high-action sequences.

For authenticity, Walt employed the Greek Lyceum and sculptor Corcoro Iannis for two festival sequences, one a traditional Cretan wedding, the other the "Feast of King Minos" in which nearly 1,000 Cretans frolic with bizarre masks and figures.

Walt's finishing touch, capturing on film the pure opulence of the Mediterranean moon as it illuminated the sails of austere windmills, crumbling temples, and petulant waters, lends a phantasmal aura to the taut drama.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Pappas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.



Mat MS-2D

A GRIM WARNING is directed by villainous Eli Wallach at Irene Pappas in Walt Disney's "The Moon-Spinners." The Technicolor suspense-mystery, starring Hayley Mills, was directed by James Neilson. Buena Vista releases.

Pola Negri Returns to the Screen in Walt Disney's 'The Moon-Spinners'

Pola Negri, whose name is synonymous with the exotic day of the vamp, comes out of a twenty-year retirement to play her first role for Walt Disney in his mystery adventure, "The Moon-Spinners," joining a singularly outstanding cast which also includes Hayley Mills, Eli Wallach, Irene Papas, Joan Greenwood and a great new name in English films, Peter McEnery.

Still trim, brunette and comely, Miss Negri remains one of the best-remembered names in show business. A product of the long-gone silent days, she steps into the limelight once more to play the part of Madame Habib, a wealthy and eccentric jewel fancier who travels to Crete in her yacht to do business with a murderous thief, played by Wallach.

"I read the script that Walt Disney sent me, couldn't put it down, and knew I had to play the role," she explains. "I had business dealings in Los Angeles, anyway, so I made arrangements to lunch with Walt, his co-producer, Bill Anderson, director James Neilson, and scenarist Michael Dyne. I liked them, and they liked me. My only suggestion was to change the character's pet Siamese cat into a Cheetah, and Walt loved the idea."

Independently wealthy, and very much the sophisticated lady, Miss Negri hasn't been seen on the screen because, "Until now, no one has offered me the right part." She has been living an active social life in San Antonio, Texas.

Pola was born in Lipno, Poland, December 30. She became an established film star in Europe before coming to America. In fact, it was her superior performances in two Ernst Lubitsch directed pictures "Carmen," and "Passion," the latter the story of Madame DuBarry with Emil Jannings, which brought her to the attention of Hollywood producers.

"Like most of the great stars,



Mat MS-1C

POLA NEGRI

her style was unique; she was a glamor girl and a fine actress, but one with a temperamental, emotional, earthy approach. She was also uninhibited, romantic and volatile — both on and off the screen.

Although classified by most Americans as a silent star, Pola made a number of outstanding talking pictures both in the United States and Europe. The best of them were "Street of Abandoned Children" in England, "Fanaticism," a French film, and "A Woman Commands" for RKO.

Pola's first starring role was in "Love and Passion," which she wrote, directed and produced herself with a second-hand movie camera in her own Warsaw apartment. The picture so interested Max Reinhardt that he brought her to Germany in 1917. The great producer made the sultry brunette a star almost overnight.

When "Passion" broke box-office records in 1922, Pola crossed the Atlantic, and was met at the boat by Adolph Zukor, then head of Paramount Studios. Zukor had with him a police escort, bands, flowers and photographers. A dinner for 300, and \$5,200 worth of liquor followed the dockside reception.

In Hollywood, Pola's fame grew with "Forbidden Paradise," in

which she starred opposite Adolphe Menjou. In six years she played in 21 pictures and received as much as \$300,000 for a single role. She amassed a five million dollar fortune, most of which was lost in the 1929 stock market crash. The green-eyed, raven-haired actress became Gloria Swanson's only real rival for popularity and parts at that time.

Pola was a good actress, but she wasn't an exceptional beauty in an era that also boasted Lillian Gish, Billie Dove and Norma Shearer. Comely might be a better word for her. But what she had was something that was quite rare in the American cinema of the 1920's. She had "It," to use a popular term of that day.

Pola projected passion, but with a kind of world-weary cynicism; she played no dewy-eyed heroines, but sultry, exotic women who had lived. Her appeal to the screen-going public was much the same as that of Anna Magnani in her earthy roles of the 1940's.

She was married two times, in 1919 to Polish Count Eugene Domski, whom she divorced a year later, and in 1927, to Russian Prince Serge Mdivani, who was killed in a Florida polo game in 1936. She had many romances, however, and wrapped them in mystery by carefully concealing her fiancés' names. Rich and renowned men to whom Pola had been rumored to be engaged included Charlie Chaplin, Chicago millionaire Harold F. McCormick, British millionaire Lt. Commander Glen Kidston and Rudolph Valentino, whom she calls "my last and greatest love."

The early thirties were lean years for her, but she made a comeback in 1942 in a comedy role opposite Adolph Menjou in "Hi Diddle Diddle."

She was awarded rave reviews, and has been offered innumerable parts ever since, but refused them all until Walt came along.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas, with Miss Negri returning to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

Hayley Is Third Mills to Act with Peter McEnery

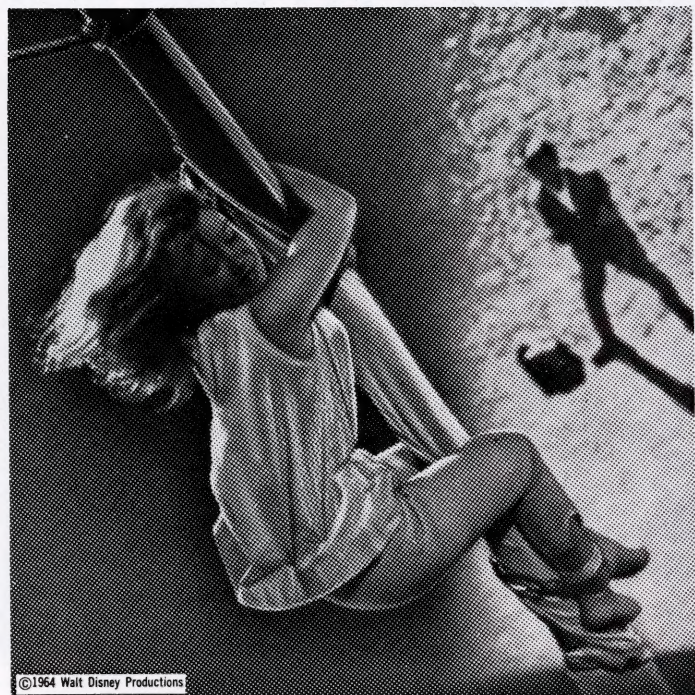
Peter McEnery, the handsome young British find who plays Hayley Mills' first romance in Walt Disney's "The Moon-Spinners," may be new to American audiences but not to Hayley's family.

In his brief but brilliant career he appeared with Hayley's older sister, Juliet, in the English stage version of "Five Finger Exercise," and with father John in his remarkable picture, "Tunes of Glory."

McEnery, 23, plays his first major screen role opposite Hayley, though, as a young hero who solves one of the greatest jewel thefts in modern history and nearly gets himself — and Hayley — killed in the process.

He is, however, by this time well known in England as a versatile legitimate stage thespian, for whom the United Kingdom's critics foresee a great future.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.



Mat MS-2E

PERILS OF HAYLEY — Adventurous Hayley Mills takes a dizzying trip on the arm of a windmill in Walt Disney's Technicolor suspense-mystery, "The Moon-Spinners." Looking on is Peter McEnery, who gives Hayley her first real screen kiss in this picture. A Buena Vista Release.

International Star Cast Enhances Walt Disney's 'The Moon-Spinners'

For his first venture into the realm of mystery and suspense, Walt Disney chose a life-or-death tale with a thousand twists, "The Moon-Spinners," then personally tackled the job of selecting a cast capable of implementing the dramatic authority of the taut thriller.

The result was a closely knit cast, unparalleled in studio history for combined marquee value, professional ability and experience.

Heading the list of international stars is one of the world's most popular young ladies, Hayley Mills, daughter of England's most famous family of actors, with father John and sister Juliet standing high on the lists of both stage and screen. Hayley, who burst upon the movie scene at age 12 with her unbelievable performance in "Tiger Bay," soon made "Pollyanna" for Disney, signed a long-term Disney contract, and now, at a beautiful 18, appears in her first romantic role as Nikky Ferris, romantic teen-ager risking her life for love.

For the key role of the wicked thief, Stratos, bent on money and murder but shackled by superstition, Disney chose arch villain of Broadway and Hollywood, Eli Wallach. By using his rare facility for creating a totally believable personage, no matter how sinister, Wallach provides the perfect foil for the idealistic Nikky.

Playing Sophia, Stratos' disillusioned sister, Irene Papas comes to the Disney film via the Greek theatre as well as American, English, Greek, and Italian movies. Her classic Greek beauty is familiar around the globe, but it is her impact as a dramatic actress that has won her world-wide acclaim. American audiences best remember her for her roles in "Attila the Hun" and "The Guns of Navarone," both opposite Anthony Quinn, and "Electra."

Besides Hayley Mills, two other popular British players take prominent parts. Joan Greenwood, fresh from a sophisticated role as Lady Bellaston in "Tom Jones," lends her husky voice and boundless talents as Frances Ferris, a musicologist on tour of Crete who inadvertently becomes involved in a mysterious plot to kill her niece. One of England's leading ladies on stage and screen, Miss Greenwood has already been superb as the educated, impetuous, but emotionally thin British lady, fitting the musicologist character perfectly.

The other Britisher is young Peter McEnery, who acted his way into his first major film role via London's West End and the celebrated Royal Shakespearean Company. Hailed by London critics as a new stage star, 23-year-old McEnery got Disney's nod as the man to deliver Hayley Mills' first adult screen kiss.

In one of the casting coups of the century, Walt landed the one and only Pola Negri, fabled siren of silent movies, for the role of Madame Habib, a shady millionaire with a passion for rare gems. In 1922, the Polish born beauty hit the American screen with "Forbidden Paradise" and went on to become a symbol of the Twenties. For twenty years, no one has been able to bring her out of private life, despite some lucrative offers, but Walt sent her a script, convincing her that the part was written solely for her.

As regal as ever, Miss Negri's re-appearance has aroused much curiosity among the more youthful fans and stirred a wave of nostalgia in the hearts of the oldsters. In color by Technicolor, "The Moon-Spinners" stars Miss Mills, Wallach, McEnery, Miss Greenwood and Miss Papas. Also, Miss Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

STASSINO PLAYS HEAVY AGAIN IN WALT DISNEY'S 'MOON-SPINNERS'

Paul Stassino, an intense actor of Greek parentage who has been playing villain roles since age 8, does it again in Walt Disney's suspense mystery, "The Moon-Spinners."

Paul's debut was as the wolf in a grade school production of "Little Red Riding Hood," and he has played the heavy ever since. As Lambis, a murderous accomplice to a jewel robbery in the Disney cliffhanger, he co-stars with Hayley Mills, Pola Negri, Eli Wallach, Irene Papas, Joan Greenwood and Peter McEnery. The picture was filmed on the historic island of Crete, not far from Paul's birthplace, Cyprus.

Stassino was brought up in Cyprus, Athens and Alexandria, then moved to London with his parents at the age of 16. He won a scholarship to the Royal Academy of Dramatic

Arts, graduated, then started his own repertory company at Truro, in Cornwall, England. After two years of appearing in, and producing plays there, he returned to London as stage manager, then assistant director of the Arts Theatre Club.

Paul worked as a program assistant for BBC for three years before landing a lead in a television special, "Without Love." His electrifying performance established him as an actor of considerable promise, and TV parts followed with machine gun rapidity.

He appeared in most of the top British TV shows, and had featured roles in motion pictures like "The Strangers of Bombay," "Moment of Danger," "Exodus," "The Roman Spring of Mrs. Stone," "Sammy Going South" and "The Long Ships," before landing the role for Disney.

"The Moon-Spinners" is his second picture with Hayley Mills. Paul played a featured role in the popular actress' first movie, "Tiger Bay."

He is married to former actress Anne Vernon Lee, whom he met at the Royal Academy of Dramatic Arts. They have a son, Julian James, age 4, and live in Putney, a London suburb.



Mat MS-1D

HAPPY HOLIDAY — at least it started that way for Hayley Mills in Walt Disney's "The Moon-Spinners," but she soon is engulfed in suspense, mystery and danger, along with Peter McEnery, Eli Wallach and Pola Negri. The Technicolor feature is released by Buena Vista.



Mat MS-2F

HOT ICE — The topic of discussion is stolen jewelry in this tense scene from Walt Disney's suspense-mystery, "The Moon-Spinners." From left: Hayley Mills, Peter McEnery and Joan Greenwood. Buena Vista releases the Technicolor feature.

BROADWAY'S ELI WALLACH IN FIRST WALT DISNEY ROLE

Eli Wallach, a method actor who has long been one of Broadway's most admired dramatic performers, is rapidly achieving the same reputation in Hollywood.

Currently starring with Hayley Mills, Irene Papas, Pola Negri and Peter McEnery in Walt Disney's suspense-mystery, "The Moon-Spinners," Wallach won Broadway's highest honors — the Antoinette Perry and Donaldson Awards — before appearing in his first motion picture, "Baby Doll."

Although he now intentionally alternates between stage, screen and television work to "exercise all my acting muscles," the talented performer has starred in four major pictures in the past year, including "The Moon-Spinners," "The Victors," "Kisses for My President," with Fred MacMurray and Polly Bergen, and "Lord Jim" with Peter O'Toole.

Wallach started out in life to become a high school teacher, but turned to acting when the New York School Board refused his application for a teacher's permit in 1938, and he enrolled in the Neighborhood Playhouse in Manhattan.

Unlike many of his co-workers, Wallach does not want to become a director or producer, just a very good actor. Off-stage, he is candid, friendly, intelligent, articulate, vigorous, optimistic, sensitive to people and surroundings, and every inch a family man. He is of average height and weight and keeps in perfect physical shape with calisthenics and tennis.

Wallach's mobile face helps to make him one of the most versa-



Mat MS-1E

ELI WALLACH

tile actors in New York or Hollywood. Like Paul Muni, he is capable of making any character believable, and each one different from the other. His technique is to "try to get myself to a plateau where I can react to words, colors, sounds, bodily contact and other stimuli with the utmost sensitivity."

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

Walt Disney Signs Greenwood Voice And Talent for 'The Moon-Spinners'



Mat MS-1F

JOAN GREENWOOD

Take away Joan Greenwood's voice, and all you've got left is a very fine actress — a point she made as the mute heroine of the British picture, "A Girl in a Million," a few years ago. But with her voice — and what a deep, husky, resonant, beautifully modulated one it is — the petite English leading lady makes an indelible impression.

Currently starring with Hayley Mills, Eli Wallach, Pola Negri, Irene Papas and Peter McEnery in Walt Disney's suspense-mystery, "The Moon-Spinners," Miss Greenwood's unique voice has much the same effect on audiences as that of Tallulah Bankhead. In this, her first picture for Disney, Joan uses it effectively to play a friendly English tourist who travels to Crete in search of folk song material and becomes entangled in a web of intrigue.

Joan was born in Chelsea, England on March 4, the daughter of a prominent English painter, Earnshaw Greenwood. She was educated at St. Catherine's School in Surrey, but left at 15 to study drama at the Royal Academy of Dramatic Art. Her first appearance on the

stage was in 1938 at London's Apollo Theatre in "The Robust Invalid." Several leading roles followed, and in 1941 she played in her first musical revue, "Rise Above It."

Joan was discovered for the screen by the late Leslie Howard, and cast in his production, "The Gentle Sex." Howard died before he could fulfill his plan to make her an international star, but he had a worthy successor in prominent British producer, Sydney Box.

Box signed her to a long term contract and cast her in hits like "A Girl in a Million," "The Man Within," "October Man," "Kind Hearts and Coronets," "Father Brown," "Saraband for Dead Lovers," "The Importance of Being Earnest" and "Tight Little Island." Dividing her time between stage and screen, Joan played a number of roles with Sir Donald Wolfitt's Shakespearean group.

The elfin actress' first working trip to the United States came in 1954 when she appeared on Broadway in T. S. Elliot's "The Confidential Clerk." The following year she starred in "Bell, Book and Candle" on the New York stage, then appeared with Henry Fonda and Susan Strasberg in "Stage Struck" on the screen.

More recently, in London, she has appeared in "Lysistrata," "The Grass is Greener" and "The Irregular Verb of Love." She also contributed her talent to Sir Laurence Olivier's Chichester Festival during 1963.

Prior to leaving for the Crete location of "The Moon-Spinners," Joan played Lady Bellaston in "Tom Jones" with Albert Finney.

Of all her star portrayals Joan has cause to remember her role in Ibsen's "Hedda Gabler" the most. She played opposite actor Andre Morell, whom she married in 1960.

"We'd known each other most of our lives," Joan says. "We were just old friends, then suddenly..." To complete their happiness, the Morell's had a baby son in March, 1963.

Joan's hobbies are circuses, ballet, reading and talking.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Miss Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

SYNOPSIS (Not For Publication)

Two English tourists, 17-year-old Nikky Ferris (HAYLEY MILLS) and her Aunt Frances (JOAN GREENWOOD), a musicologist, travel by bus to the picturesque village of Aghios Georgios on the Island of Crete to record provincial folk tunes.

They are met by Alexis (MICHAEL DAVIS), a 12-year-old Cretan lad, who befriends them and takes them to the Hotel Moon-Spinners, belonging to his mother, Sophia (IRENE PAPAS). Alexis' cousin, Lambis (PAUL STASSINO) his uncle Stratos (ELI WALLACH), an astrologer recently returned from London, and Sophia all are suspicious and belligerent toward the strangers.

That evening at a wedding celebration, Nikky meets another hotel guest, a good-looking young Englishman, Mark Camford (PETER MCENERY). Romantically attracted to Nikky, Mark reveals that something sinister is going on. His suspicions seem confirmed when Nikky later catches Stratos searching her room. After promising to take Nikky swimming the next day, he bids her good night and follows Stratos to the Bay of Dolphins (where a legendary treasure supposedly has been lost). From a boat, Stratos turns a spotlight on Mark who is ashore, enabling Lambis to shoot him.

In the morning, Nikky is convinced that she has been stood up when Mark fails to appear. She walks along the beach until she happens upon an isolated little church. A long smear of blood beside the door draws her into the interior.

Horried, but bound to investigate, she enters a dank crypt and finds Mark, still alive, but bleeding from a shoulder wound. Mark insists she return to the villa. On her way back, however, she runs straight into Stratos and is forced to reveal Mark's whereabouts. Fortunately, Mark has escaped.

When Nikky doesn't return, Frances becomes worried and so does Sophia, who already suspects her brother of skulduggery. Later on, Mark meets Alexis and they find out that Nikky has been kidnapped by Stratos and tied up in an old, abandoned windmill. They help Nikky escape from the mill in the nick of time before Stratos returns. Alexis turns back to Aghios Georgios, while Nikky and Mark escape to the nearby town of San Nicolaos, where they find refuge for the night in some temple ruins. Here, Mark finally tells Nikky his story: Some time ago in London, he was working as a bank messenger, and was delivering jewels to the Countess of Fleet. At her doorstep, he was knocked out and robbed. Suspected of being the jewel thief, he was fired from his job. To vindicate himself, Mark tried to find the real thief. He has come to suspect Stratos, and believes the Cretan has hidden the jewels in the Bay of Dolphins.

The following morning Mr. Gamble (JOHN LEMESURIER), a dapper gentleman who claims to be the British Consul, finds Nikky and Mark in the ruins and offers to drive them to his summer villa where his wife (SHEILA HANCOCK), a former nurse, can tend to Mark's shoulder.

While relaxing in the Gamble mansion, Nikky views the harbor through a powerful telescope and happens to describe the Minotaur to Mark, who immediately recognizes it as that of Madame Habib (POLA NEGRI), the infamous jewel collector. This new information leads Mark to believe that Madame is in the area to buy the stolen jewels. He surmises that Gamble is the mastermind behind the theft, and that Stratos actually stole the gems and hid them in the Bay of Dolphins.

While Mark makes his way back to the Bay of Dolphins, Nikky steals a speedboat and chases the Minotaur. Mark follows Stratos to a rocky gorge where the villain removes the hidden jewels from a lobster pot in the sea. Nikky succeeds in getting aboard the yacht. Still weak from his wound, Mark attacks Stratos in his boat, but the wily jewel thief dumps Mark overboard, and attempts to kill him with a harpoon.

When the Minotaur reaches the bay, Stratos comes aboard with the jewels. While waiting for payment, he discovers Nikky hiding in the stateroom. Before the robber can attack her, Mark crashes the party and a wild free-for-all takes place. The police soon arrive with Alexis and Aunt Frances leading the way. Everything now under control, the Minotaur turns and heads back to San Nicolaos with Stratos as prisoner. As the palatial yacht churns out of the Bay of Dolphins, Mark and Nikky wave good-bye and promise to return soon... on a honeymoon.

BEST SELLER, 'THE MOON-SPINNERS' MADE INTO FILM BY WALT DISNEY

The combining of highly popular books and Walt Disney's showmanship is always good for the best in family film entertainment, and "The Moon-Spinners," his latest Hayley Mills vehicle, is bound to be no exception.

The original best-seller by Mary Stewart is a poignant description of a young man's fight to clear himself of a crime he did not commit. It is a case of the hunter being hunted when a young couple track down a suspected robber on the Isle of Crete but must flee for their lives from the scoundrel's high-powered rifle. Miss Stewart's book, a tale of romance and courage, was on the best-seller list for 22 weeks and reached the number five spot in sales.

Disney's interpretation of the original is done with the accent on suspense and tense drama. Moonlit scenes of austere windmills, grey remains of once-proud temples, and a bizarre carnival, produce a phantasmal affect audiences will long remember.

Hayley Mills plays an impetuous teen-ager who risks her life aiding a handsome young man in his attempt to capture a money-hungry criminal. She has more close calls in this thriller than in all her previous pictures combined, and receives her first real screen kiss in the process.

Miss Stewart's mystery joins the list of top-novel-plus-Disney combos, which include Robert Louis Stevenson's "Treasure Island," "Kidnapped," Jules Verne's "20,000 Leagues Under the Sea" and "In Search of the Castaways," Eleanor H. Porter's "Pollyanna," Erich Kastner's "Das Doppelte Lottchen," from which Disney made "The Parent Trap," the late T. H. White's "The Once and Future King," from which "The Sword in the Stone" was derived; Sheila Burnford's marvelous "The Incredible Journey," and Paul Gallico's "Thomasina," on which "The Three Lives of Thomasina" is based.



Mat MS-2G

TIGHT SPOT — Hayley Mills finds herself in the clutches of arch-criminal Eli Wallach in Walt Disney's suspense-mystery, "The Moon-Spinners." The Technicolor feature, based on a best-selling novel, also stars Peter McEnery and Pola Negri. A Buena Vista release.

HAYLEY FILMS 4 IN 1964 -- AND 2 ARE FOR DISNEY

Hayley Mills, probably the biggest young star on either side of the Atlantic, is fast becoming the busiest. During 1964 the effervescent English actress will have starred in four major motion pictures — an enviable track record by any standards.

Hayley completed her first real romantic role — in January — as a girl who falls in love with a young man on a perilous search for stolen jewels in Walt Disney's "The Moon-Spinners." She stars with Eli Wallach, Pola Negri, Peter McEnery, Joan Greenwood and Irene Papas in the cliff-hanger.

Then the much-in-demand Miss Mills filmed the final scenes in Ross Hunter's psychological drama, "The Chalk Garden," in which she stars with Deborah Kerr, Dame Edith Evans, and her famous father, John Mills.

Currently, the brilliant young actress, who turned 18 on April 18, and her dad are in Spain for three months of shooting on "The Truth About Spring," a Universal-International release.

After resting for a few weeks in London, Hayley will come to California and her sixth picture for Walt Disney, the title of which has not been decided.

In color by Technicolor, "The Moon-Spinners" was co-produced by Walt Disney and Bill Anderson.

ONLY POLA NEGRI FITS CHARACTER IN 'MOON-SPINNERS'

The role of a middle-aged beauty whose great wealth and penchant for priceless jewels set her up as the most likely of international fences, posed a pretty problem for Walt Disney in casting the part of Madame Habib in his fast-moving whodunit, "The Moon-Spinners."

The variegated type proved a large order until Walt heard that Pola Negri was in town, retired from acting for twenty years but now reportedly willing to consider a movie role.

Walt invited her to have lunch at the studio, there to discuss the role with himself and members of his staff.

"I liked them, and they liked me," she reported later. "My only suggestion was to change Madame Habib's pet Siamese to a cheetah, and Walt loved my idea. So then I was ready to go."

Madame Habib is a slinky, raven-haired Mrs. Gotrocks whose incredibly lavish home is a liner-sized yacht on which she tours the globe looking for jewels no one else can afford to buy.

Miss Negri, slinky, raven-haired and independently wealthy, the vamp of vamps in the silent Twenties, who kept cheetahs as pets in her Hollywood heyday, who started many a fad for women, and who was linked romantically with some of the most fabulous personalities alive, was made to order for the part — or vice versa.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney.

Walt Disney Introduces Young Briton, Peter McEnery, to U.S. Audiences

Walt Disney unveils a gifted British actor for American movie-goers in his latest feature, "The Moon-Spinners." He is Peter McEnery, the latest in a long line of Disney discoveries.

As a Disney find, McEnery joins some illustrious company — Hayley Mills, Annette, Tom Tryon, Fess Parker, Dany Saval, Marta Kristen, James MacArthur, Janet Munro, and TV's Tim Considine. Impressive company for an impressive young man.

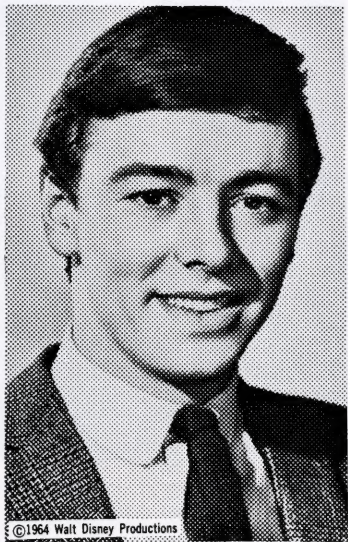
After graduating from Hove College in England, he studied music and drama for a year. In 1956 McEnery got an inauspicious start as a summer-stock stage hand and later was fired from his first job as an understudy. But acting got into his blood.

It was bit parts at first, and between acting jobs he worked in his father's gift shop to make ends meet.

The English public took note of the handsome actor when he landed the lead role in "Flowering Cherry" for a touring company. TV appearances came next, followed by his first movie, "Victim," and then a part in "Tunes of Glory."

He returned to the legitimate stage in "Five Finger Exercise" and contracted with the Royal Shakespearean Company for roles in "Richard III," "Romeo and Juliet," "As You Like It" and "Hamlet."

By 1962 he was established as one of Britain's most popular



Mat MS-1G

PETER McENERY

young thespians, and won acclaim in London's West End in "Next Time I'll Sing to You."

In "The Moon-Spinners," his first major film role, he portrays Mark Camford, a man endangering his life to clear himself of a charge of theft.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

'MOON-SPINNERS' JOINS LONG LIST OF DISNEY 'FIRSTS'

Noted for his variety both in cartoon and live-action production, Walt Disney adds another facet to his product in "The Moon-Spinners," when he delves into a mystery suspense with Hayley Mills, Peter McEnery, and Eli Wallach turning in some of the year's most stirring scenes.

From the time he made animated cartoons popular, Walt has scored triumphs in a series of Disney "firsts." His first color cartoon was a smash, and "Snow White and the Seven Dwarfs," first feature-length cartoon, is still a favorite. He won an Academy Award for his first True-Life Adventure, "Seal Island," and wowed the world with another milestone, his epic underwater adventure, "20,000 Leagues Under the Sea."

The latest first for the Burbank producer, "The Moon-Spinners" is a high-budget adaptation of Mary Stewart's best-selling novel. It was filmed on the Isle of Crete where ancient superstitions haunt the ruins of a by-gone civilization, and natives still celebrate mythological gods that once seemed to control the destiny of Man.

Danger is the keynote as a young man and a spunky teen-age girl, played by Peter McEnery and Hayley Mills, are pursued by a would-be killer, Eli Wallach, through the rocky crags and archaic temples of Crete.

In color by Technicolor, "The Moon-Spinners" stars Miss Mills, Wallach, McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

The 'Moon-Spinners' Villain Rates High On Sheer Ferocity

Not since "Treasure Island" has Walt Disney put so sinister a character on the screen as the murderous Stratos, played by Eli Wallach in "The Moon-Spinners," a suspense-thriller starring Hayley Mills.

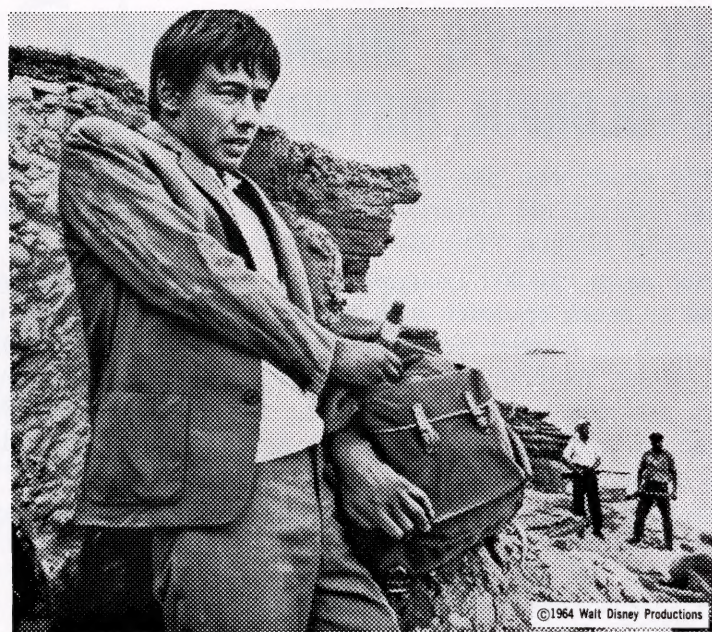
Long John Silver, the treacherous pirate, and Stratos have much in common. Both have the killer-instinct, a lust for money, and both employ the sea for their performance of evil deeds.

The two scoundrels have their differences though. Long John lacked a leg and used an eyepatch to cover his missing eye. Yet he had his cutlass, a large vessel, and a crew. Although physically whole, Stratos lacks the crew and sets sail for his treasure trove in a motorboat. As ruthless as Long John at his cutthroat best, Stratos uses a high-powered rifle with lethal facility. He stops at nothing in one of Disney's most exciting live-action motion pictures to date.

No stranger to villainous roles, Wallach is best known for his powerful performances in "Baby Doll," "The Magnificent Seven" and "How The West Was Won."

In "The Moon-Spinners" he will be seen complete with his own mustache. When location filming started on the Island of Crete, Eli needed to give the character of Stratos a trait he wanted. He felt that, without a moustache, the Stratos smile would not be wicked enough.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.



Mat MS-2H

MANHUNT — The hunted is Peter McEnery, who is trying to foil a gang of jewel thieves in Walt Disney's "The Moon-Spinners," the hunters are Eli Wallach, the villain, and Paul Stassino. Hayley Mills stars in the Buena Vista releases.

DISNEY'S 'MOON-SPINNERS' PACKS SUSPENSE INTO UPBEAT STORY

(Prepared Review)

When Walt Disney decides to do a suspense in the whodunit field, he does it in spades, producing a happy, upbeat story packed with what you might expect, fast-moving family entertainment, starring Hayley Mills, in "The Moon-Spinners," a feature in color by Technicolor scheduled to open on at the theatre.

The setting is fabulous, ancient Crete. The twin motives are love and murder, with a strong story thread based on the search for ancient and therefore priceless jewels.

Miss Mills, now a svelte 18 in her romantic role opposite newcomer Peter McEnery, turns in her usual brilliant performance, with a touch of liveliness that gives her a new, if not better, look in personality. Always bright and versatile, she has developed into an extremely attractive young lady.

All of which is for the benefit of Disney audiences, and McEnery, a handsome 23-year-old from England whose previous two pictures, one with Hayley's sister, Juliet, and another with her father, John Mills, set him up for a first-cabin introduction to the U.S. via Disney.

McEnery plays the young, bonded bank messenger whose reputation has been marred through the theft of jewels entrusted to his care and who has come to Crete in pursuit of the loot and the thief. There he meets Hayley as a young lady on vacation with her aunt, a musicologist on a search of her own for a mysterious ballad called "The Moon-Spinners." The aunt is excellently played by the fabulous Miss Joan Greenwood.

Eli Wallach points up the dark,

underside of the plot as the thief who does his utmost to kill McEnery, but makes the mistake of underestimating the young man and overestimating his horoscope. Wallach, much admired for his brilliance in movies and on Broadway, turns in one of his best, most sinister performances.

Others who score well in the picture include pretty Sheila Hancock as a difficult inebriate; John LeMesurier as a crook posing as a British consul; Michael Davis as an engaging, fun-loving and friendly Cretan lad, and Paul Stassino as Eli Wallach's evil accomplice.

Pola Negri, star of the silent Twenties returned to movies after a twenty-year absence, turns in one of the picture's most effective performances as the sleek, ultra-rich jewel collector who agrees to buy Wallach's loot for a fortune.

The photography, by Paul Beeson, adds greatly to the story by displaying the beauties of the island of Crete without taking away from the drama and suspense of the story. Bill Anderson co-produced "The Moon-Spinners" with Walt Disney. James Neilson in his fifth and most impressive directorial assignment for Disney, gave Michael Dyne's screenplay added excitement, and just the right pace. Buena Vista releases.

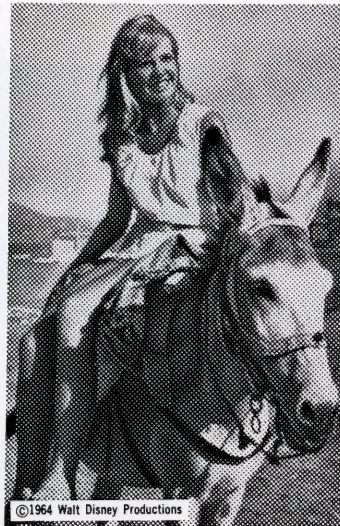
Walt Disney Brings Good Will to Crete

Historically, the Aegean Isle of Crete has been the stamping ground for pillaging armies, but the latest invasion, by Walt Disney's cast and crew for "The Moon-Spinners," was rejuvenating instead of ravaging. The Disney onslaught of good will began with the restoration of little Elounda and lives on in the heart of this seaside town.

The war-torn village was refurbished from cellar to dome and received, courtesy of Walt, a new hotel and church as well as additional roads and communication facilities. With the influx of technicians came business to fill the local coffers. Disney was careful to spread the benefits throughout the territory. For example, when buying gasoline for his jeep he divided a tank's worth between the four stations in that part of the island.

Then came the stars, Hayley Mills, Eli Wallach, and others. The Cretans will remember with delight watching their neighbors stage a traditional wedding and a rip-roaring festival with some of Hollywood's finest actors as part of the Disney suspense drama.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen.



Mat MS-1H

WHEN ON CRETE, travel as the Cretans do, and that's what Hayley Mills does in Walt Disney's Technicolor suspense-mystery, "The Moon-Spinners." Peter McEnery and Eli Wallach also star in the Buena Vista release.

Sheila Hancock Brings Talent and Looks to 'Moon-Spinners' Role

Besides being a blue-eyed, blonde knockout, Sheila Hancock is one of England's finest all-around actresses. Currently co-starring with Hayley Mills, Eli Wallach, Pola Negri, Joan Greenwood and Peter McEnery in Walt Disney's suspense mystery, "The Moon-Spinners," Miss Hancock was named the best stage actress of 1963 by the Variety Club of Great Britain for her nearly 400 performances in "Rattle of a Simple Man" at London's Garrick.

For Disney, Sheila plays the difficult role of a society woman who is disillusioned with her way of life and takes her solace in the bottle. Better known as a comedienne, she alternates between television, motion pictures and the stage, mostly in her native England.

Attracted by the theatre at an early age, she won a scholarship to the Royal Academy of Dramatic Arts in 1952. Sheila earned pocket money serving in a soda fountain and doing odd jobs at a nearby circus. During summer vacations, she worked as the assistant manager of the Bromley Theatre.

After graduation, Sheila toured with a number of repertory companies throughout England, then joined English comedian Cyril Fletcher's Variety show.

Next she toured in two plays, "Tons of Money" and "Breath of

Spring," then two musical revues, "One to Another," and "Make Me An Offer." Her number in the latter, "It's Sort of Romantic," stopped the show on the first night.

Sheila starred at London's Duke of York Theatre in "One Over the Eight" in 1961, and made her film debut in Norman Wisdom's comedy, "Girl on the Boat," the same year. Recently, she starred with Albert Finney and Susan Hampshire in "Night Must Fall."

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.



Mat MS-2J

CAT AND MOUSE — Peter McEnery and Hayley Mills are openly suspicious of Sheila Hancock and John LeMesurier in Walt Disney's "The Moon-Spinners." The suspense-mystery, in Technicolor, revolves around the disappearance of some fabulous jewelry. Buena Vista releases.

WALT DISNEY'S 'MOON-SPINNERS' HAS COLORFUL, HISTORICAL SETTINGS

For those who like their mystery and romance played against colorful and historic backgrounds, Walt Disney's feature motion picture, "The Moon-Spinners," is a must.

Not since "20,000 Leagues Under the Sea" has Disney offered so much opulence in a picture. The fabled island of Crete with its rugged mountains, ancient ruins, colorful customs, dance festivals, snow white beaches and deep blue waters provides a spectacular setting for a suspenseful plot in which a brutal jewel thief hunts down young lovers who would expose him.

The hair-raising chase is played against splendid sights like great, ornate caves dating back to the fabulous Minoan civilization — circa 1600 B.C.,—a church built by Venetians during the thirteenth century, roads constructed by the Romans in 100 A.D., temples built by the Byzantines during the second century, and plenty of vivid blue sky and mountain vistas.

The most luxurious setting, however, is a contemporary, man-made one that enhances the screen character of Pola Negri. The former siren of the silent era plays an eccentric jewel fancier, Madame Habib, whose home is a vast yacht, and who entertains in a salon that would be the envy of a queen. The furnishings alone — a mahogany, hand-tooled desk, Spanish carpet, ceramic table, crystal and ivory statuettes — have been appraised at \$20,000. These, plus a large assortment of jewelry, a full length mink stole, valuable paintings and elaborate decorations add up to glamorous living in anyone's book.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

Disney Crew Faces New Obstacle—A Raki Siesta

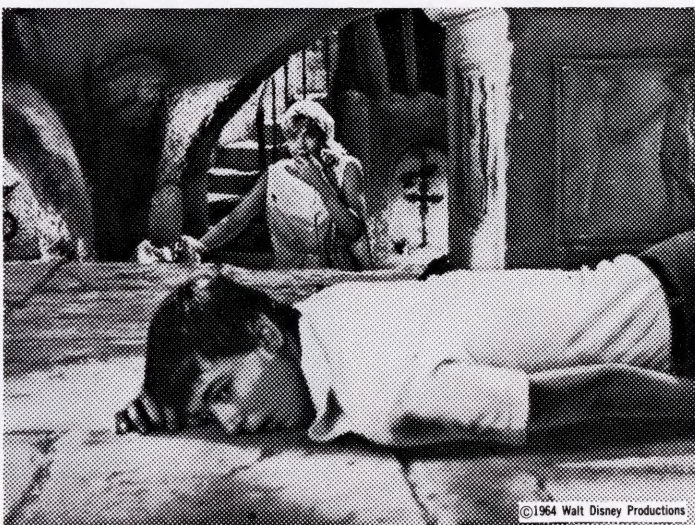
During the filming of Walt Disney's feature motion picture, "The Moon-Spinners," on the torrid island of Crete, U. S. artisans among the production crew discovered what some might consider an improvement on the traditional American coffee break.

The Cretans retire to the nearest bar for a wallop of raki, their own 100-proof grape juice, then to their homes to sleep the whole bit off.

The raki break is pleasant but time-consuming, though, and during production in Elounda, where Walt's crews did most of their work, the liquid siesta was suspended in the interests of getting the picture made on time.

But all is normal again. The Americans have gone, raki is back, and the Elounda inn featured in "The Moon-Spinners" is doing the same old business at the same old yarn-spinning stand.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.



Mat MS-2K

SHOCKER — Hayley Mills comes upon the stretched-out form of Peter McEnery in an ancient crypt in Walt Disney's suspense-thriller, "The Moon-Spinners." The Technicolor feature also stars Eli Wallach and Joan Greenwood. A Buena Vista release.

ELI WALLACH'S ACTING CHALLENGE -- HATE HAYLEY

It is a pretty difficult thing to hate Hayley Mills. Few people, if any, do. But in Walt Disney's feature motion picture, "The Moon-Spinners," Eli Wallach must.

Hayley is a sweet young thing in the story who, with her romantic lead, Peter McEnery, stumbles on to a murderous jewel thief and his loot. The thief is Wallach. Thus Eli must hate Hayley and show it.

How?

"When I was making 'Baby Doll' I had to look out a window and watch my cotton gin burn to the ground," he explains. "Now I couldn't care less, really, if every cotton gin in creation burned down. So how was I to face the camera with real concern and anger blazing out of my eyes?"

"It proved simple, when I put my wife and kids into that gin, in my imagination. I got pretty sore at the thought and Elia Kazan was more than satisfied at the results."

That scowl, and the rest of his performance, brought Eli the British Academy Award. "Baby Doll" was the first picture for an award-winning Broadway player.

Eli has been a great fan of Hayley since he took his youngsters to see "The Parent Trap," which made his job just that much tougher.

"It was tough," he says, on his return from location shooting on the Grecian island of Crete. "She's just about the most charming young girl in the world. I had to think of something, so why not income taxes, with her the collector. It worked out fine."

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen. Bill Anderson co-produced with Walt Disney, and Hugh Attwooll was associate producer. James Neilson directed the Buena Vista release.

'MOON-SPINNERS' SETS RECORD FOR BIG CAST

Colossal — really Hollywood's middle name — is the only adjective powerful enough to describe the Feast of King Minos, a tumultuous carnival scene in "The Moon-Spinners" which sets a Disney record for both casting in quantity and for noisemaking.

A thousand gals and guys shout and cavort about a Cretan street dressed as Fire Birds, Centaurs, Pottery Jars, Snake Goddesses and other artifacts and characters while Hayley Mills, looking more grown-up than ever, gets her first kiss from Peter McEnery in a participating hearse.

Actually, the festivities happen not to have anything to do with McEnery's marvelous luck. They are, instead, a colorful story whose legends include that of "The Moon-Spinners," a tale of mythological treasure trove whose presence at the bottom of the Bay of Dolphins may be revealed by the daughters of a sea king when they choose to spin a full moon.

The \$400,000-plus in stolen jewels McEnery is looking for in the picture have nothing to do with the legend, but Peter has reason to believe that they, too, lie under the bay and it is in his odyssey there that he finds something even better — Hayley Mills at a carnival.

In color by Technicolor, "The Moon-Spinners" stars Hayley Mills, Eli Wallach, Peter McEnery, Joan Greenwood and Irene Papas. Also, Pola Negri returns to the screen.



Mat MS-2L

EXPRESSIVE FACE of Hayley Mills was never more in evidence than when she showed her silent disapproval of an odorous fish in Walt Disney's "The Moon-Spinners." Traveling with Hayley in this and other harrowing scenes of the suspense-mystery is Joan Greenwood.

POLA NEGRI MAY START NEW TREND IN WALT DISNEY'S 'MOON-SPINNERS'

Pola Negri, tempestuous queen of the silent era, who has probably started more trends than any other actress in the history of the movies, may have launched another one.

In Walt Disney's "The Moon-Spinners," her first movie role in 20 years, the celebrated Miss Negri appears as an eccentric millionairess with a pet cheetah.

During the filming of "The Moon-Spinners" Miss Negri introduced Kinno, the cheetah, to reporters while stroking the oversized feline gently. In the Disney movie Kinno gets pampered by both Miss Negri and Hayley Mills. With such treatment from the best of two generations of femininity, cheetahs may become the rage of Fifth Avenue and Wilshire Blvd.

Natives Perform Colorful Scenes in The 'Moon-Spinners'

Always a stickler for authentic color and background, Walt Disney has produced on film the very essence of the Mediterranean culture which has existed for centuries on the Isle of Crete. For "The Moon-Spinners," a suspense thriller starring Hayley Mills, Disney enlisted the real experts on the local customs — the Greeks and Cretans themselves.

Making their screen debut in a gay wedding sequence, nineteen Greek girls whirl in their magnificent costumes and perform authentic Greek dances. The girls, whose ages range up to 27 years, attend the Lyceum of Greece at Iraklion, Crete, an institution dedicated to the preservation of national art and costumes. Some of the authentic dresses are 300 years old and cannot be replaced. The dances they perform are the same ones handed down from the pre-Christian Minoan civilization. Another highlight of the picture is the spectacular Minoan carnival sequence for which over 1,000 citizens were recruited from all over Crete.

The masks and figures displayed in the carnival sequence were created by Corcoro Iannis, the man responsible for a famous carnival in Peloponnese, the largest in Greece. He had a team of eight carving the ancient, bizarre Cretan figures which spring to life in a gay mardi gras.



Mat MS-2M

SURPRISE! — While Eli Wallach and Peter McEnery battle over stolen jewelry, innocent bystander Hayley Mills comes up with the prize in Walt Disney's suspense-mystery, "The Moon-Spinners." A Buena Vista release.

ADVERTISING

HAYLEY AND A ROMANTIC STRANGER

*bound together
by an ancient secret...
too dangerous to share!*

Walt Disney presents
**The Moon-
Spinners**
...a surprise in suspense!

starring HAYLEY MILLS · ELI WALLACH
PETER MCENERY · JOAN GREENWOOD
IRENE PAPAS and POLA NEGRI

Technicolor®



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Look to the name WALT DISNEY for the finest in family entertainment!

Mat 402

500 lines (32 inches)



Look to the name WALT DISNEY for the finest in family entertainment!

Mat 205

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Mat 103 50 lines (4 inches)



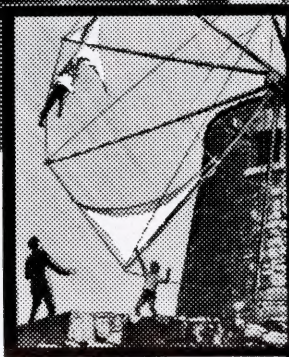
*HAYLEY...on a
carefree holiday...
suddenly plunged
into the strange
world of*

The Moon-Spinners

WALT DISNEY'S
surprise in suspense!



starring **HAYLEY MILLS**
ELI WALLACH
PETER MCENERY
JOAN GREENWOOD
IRENE PAPAS
and starring POLA NEGRI



Screenplay by **MICHAEL DYNE**
Based on the book by **MARY STEWART**
Co-producer **BILL ANDERSON**
Associate Producer **HUGH ATTWOOLL**
Directed by **JAMES NEILSON**
Released by **BUENA VISTA Distribution Co., Inc.**
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TECHNICOLOR®

T H E A T R E

Look to the name WALT DISNEY for the finest in family entertainment!

Mat 303

400 lines (29 inches)



HAYLEY AND A ROMANTIC STRANGER

bound together by a secret...too dangerous to share!

Walt Disney presents

The Moon-Spinners

...a surprise in suspense!

starring **HAYLEY MILLS** **ELI WALLACH** **PETER MCENERY** **JOAN GREENWOOD** **IRENE PAPAS** **and starring POLA NEGRI**

Screenplay by **MICHAEL DYNE** • Based on the book by **MARY STEWART** • Co-producer **BILL ANDERSON** • Associate Producer **HUGH ATTWOOLL**
Directed by **JAMES NEILSON** • Released by **BUENA VISTA Distribution Co., Inc.** • © 1964 Walt Disney Productions

Technicolor®

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160 lines (11 inches)

**SEE EXPLOITATION IDEAS
PAGES 20 AND 21!**

HAYLEY'S

Romantic Carefree Holiday

*suddenly becomes an
electrifying adventure!*



Walt Disney presents
The Moon-Spinners
...a surprise in suspense!

starring
HAYLEY MILLS · ELI WALLACH · PETER McENERY · JOAN GREENWOOD · IRENE PAPAS · and starring POLA NEGRI
Screenplay by MICHAEL DYNE · Based on the book by MARY STEWART · Co-producer BILL ANDERSON · Associate Producer HUGH ATTWOOLL · Directed by JAMES NEILSON · ©1964 Walt Disney Productions

Technicolor®
Released by BUENA VISTA Distribution Co., Inc.

T H E A T R E

Look to the name
WALT DISNEY
for the finest in
family entertainment!

Mat 501

450 lines (32 inches)

HAYLEY
*sets out on a
carefree holiday
...and suddenly
plunges into the
strange world of*

The Moon-Spinners

WALT DISNEY'S
surprise in suspense!

Technicolor

starring
HAYLEY MILLS · ELI WALLACH · PETER McENERY · JOAN GREENWOOD · IRENE PAPAS
and starring POLA NEGRI

Screenplay by MICHAEL DYNE
Based on the book by MARY STEWART
Co-producer BILL ANDERSON
Associate Producer HUGH ATTWOOLL
Directed by JAMES NEILSON

Released by
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T H E A T R E

Mat 207

200 lines (14 inches)

TWO ROMANTIC STRANGERS
*bound together by an ancient secret...
too dangerous to share!*

Walt Disney presents
The Moon-Spinners
...a surprise in suspense!

starring
HAYLEY MILLS
ELI WALLACH
PETER McENERY
JOAN GREENWOOD
IRENE PAPAS
and starring
POLA NEGRI
Technicolor®



Look to the name
WALT DISNEY
for the finest in
family entertainment!

T H E A T R E

Mat 201

150 lines (11 inches)



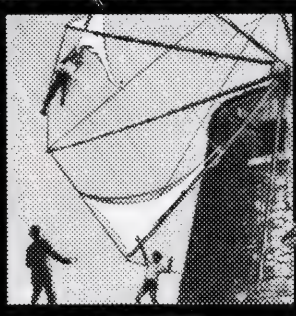
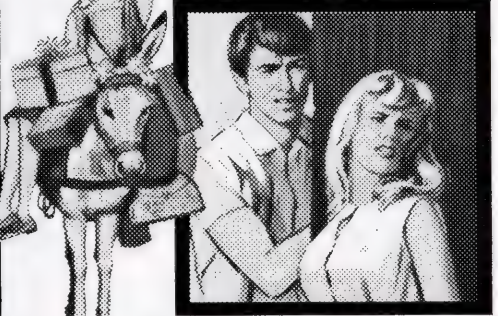
TWO ROMANTIC STRANGERS
...share a strange secret and
an electrifying adventure!

Walt Disney presents

The Moon- Spinners

...a surprise in
suspense!

Technicolor®

starring HAYLEY MILLS • ELI WALLACH • PETER MCENERY • JOAN GREENWOOD • IRENE PAPAS and starring POLA NEGRI

Screenplay by MICHAEL DYNE • Based on the book by MARY STEWART • Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL • Directed by JAMES NEILSON
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T H E A T R E

Look to the name
WALT DISNEY
for the finest in
family entertainment!

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SEE EXPLOITATION IDEAS
PAGES 20 AND 21!



Mat 102

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Special Next Attraction ANNOUNCEMENT SLUGS
with Space Allowed for your Opening Date

Coming! WALT DISNEY'S *The Moon-Spinners*
TECHNICOLOR®

NEXT ATTRACTION WALT DISNEY'S *The Moon-Spinners*
TECHNICOLOR®

NEXT ATTRACTION WALT DISNEY'S *The Moon-Spinners*
TECHNICOLOR®

NEXT — Walt Disney's *The Moon-Spinners*

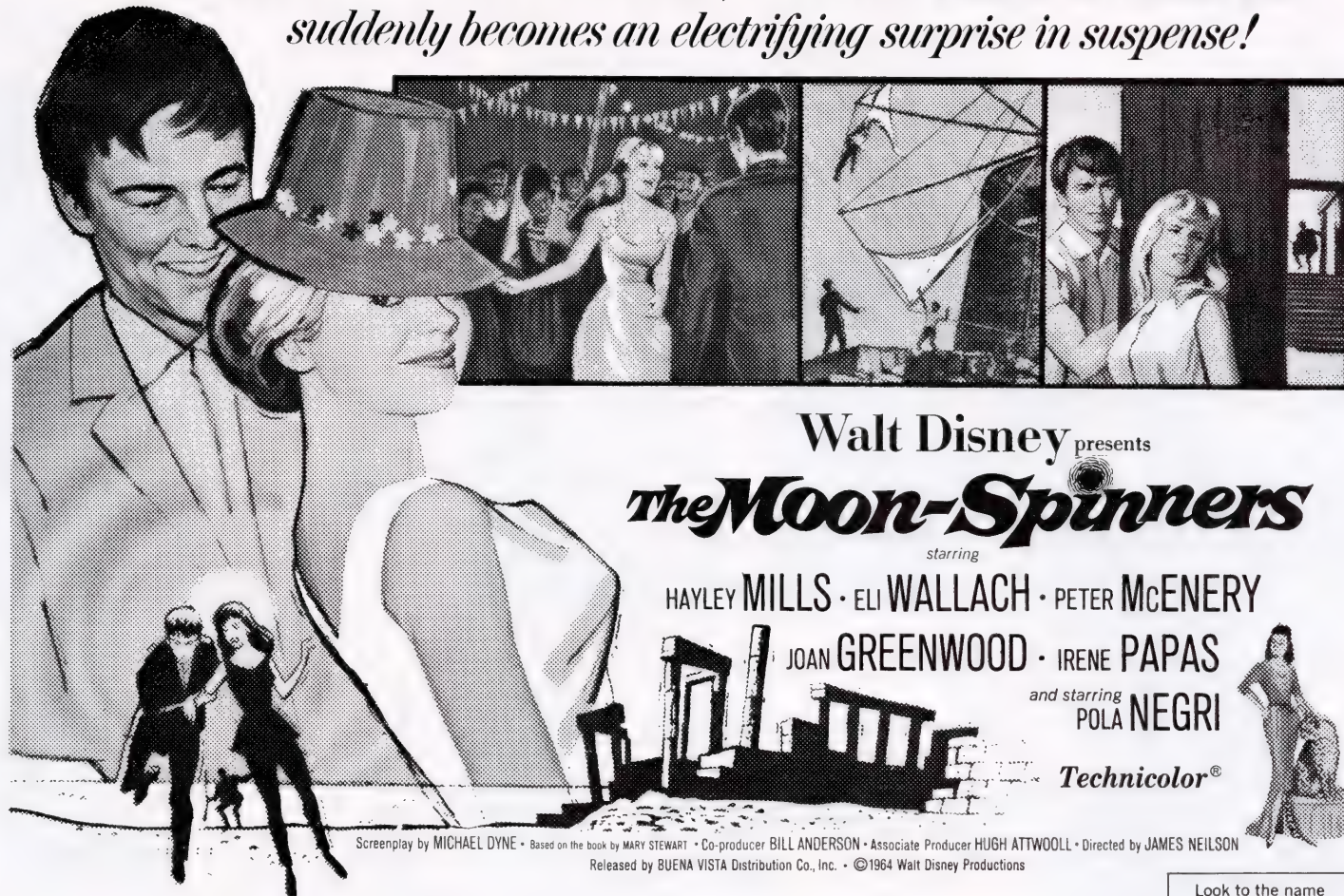
Coming! WALT DISNEY'S *The Moon-Spinners*
TECHNICOLOR®

NEXT — Walt Disney's *The Moon-Spinners*

Mat MS-3X

HAYLEY'S ROMANTIC, CAREFREE HOLIDAY

suddenly becomes an electrifying surprise in suspense!



T H E A T R E

Look to the name
WALT DISNEY
for the finest in
family entertainment!

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HAYLEY SETS OUT ON A CAREFREE HOLIDAY...



Mat 306

200 lines (14 inches)



Mat 101 28 lines (2 inches)



Mat 302

90 lines (6 inches)

HAYLEY'S CAREFREE HOLIDAY...

suddenly becomes an
electrifying romantic adventure!



Walt Disney presents
**The Moon-
Spinners**
...a surprise in suspense!
Technicolor®

starring HAYLEY MILLS • ELI WALLACH • PETER McENERY • JOAN GREENWOOD • IRENE PAPAS • and starring POLA NEGRI
Screenplay by MICHAEL DYNE • Based on the book by MARY STEWART • Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL • Directed by JAMES NEILSON
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T H E A T R E

Mat 304

249 lines (18 inches)

Look to the name WALT DISNEY for the finest in family entertainment!

HAYLEY'S ROMANTIC
ELECTRIFYING ADVENTURE



...began
as a
carefree
holiday!



Walt Disney presents
**The Moon-
Spinners**
Technicolor®
Released by BUENA VISTA Distribution Co., Inc.
©1964 Walt Disney Productions
T H E A T R E

Mat 104 75 lines (5 inches)

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IN ALL ADVERTISING (including paid publicity)

THE MOON-SPINNERS

The following cast and production credits shall be displayed, in the order and size indicated, in all advertising and paid publicity (other than group, list, teaser, trailer, special advertising and advertisements of EIGHT (8) COLUMN INCHES OR LESS). The percentage size designated for each name indicates its percentage size of the title, unless otherwise indicated. The title size of 100% is determined by the average height of the letters in the title.

Walt Disney Presents	Approx. 75% preceding cast names, and title. Use obligatory in all advertising.
THE MOON-SPINNERS	100%
Starring (1) HAYLEY MILLS	75% of title (no cast name larger). 1st Starring Position.
(2) ELI WALLACH	Same size type used to display Hayley Mills' name (no cast name larger). 2nd Starring Position.
(3) PETER McENERY	Same size type used to display Hayley Mills' name (no cast name larger). 3rd Starring Position.
(4) JOAN GREENWOOD	Same size type used to display Hayley Mills' name. 4th Starring Position.
(5) IRENE PAPAS	Same size type used to display Hayley Mills' name (no cast name larger). 5th Starring Position.

NOTE: IF any of the above starring names precedes title, then all must precede title.

And Starring (6) POLA NEGRI	Same size type used to display Hayley Mills' name (the artist's name to ap- pear at the end of the cast; "And starring" preceding her name OBLIGA- TORY. No cast name larger). 6th Starring Position.
Screenplay by MICHAEL DYNE	15% of title, 3½" on 24-sheets.
Based on the book by MARY STEWART	Approx. 5%. Readable type.
Co-producer BILL ANDERSON	15% of title, 3½" on 24-sheets.
Associate Producer HUGH ATTWOOLL	15% of title, 3½" on 24-sheets.
Directed by JAMES NEILSON	15% of title, 3½" on 24-sheets.
TECHNICOLOR®	25%
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Released by BUENA VISTA DISTRIBUTION CO., INC.	Approx. 5%. Use desirable. Small read- able type all ads, except where space limitation precludes use.

HAYLEY
AND A
ROMANTIC
STRANGER...

bound
together by
a secret
too dangerous
to share!

Walt Disney presents
**The Moon-
Spinners**
Technicolor®
and starring POLA NEGRI

starring HAYLEY MILLS • ELI WALLACH • PETER McENERY • JOAN GREENWOOD • IRENE PAPAS

Screenplay by MICHAEL DYNE • Based on the book by MARY STEWART • Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL
Directed by JAMES NEILSON • Released by BUENA VISTA Distribution Co., Inc. • ©1964 Walt Disney Productions

Look to the name
WALT DISNEY
for the finest in
family entertainment!

T H E A T R E

Mat 301

250 lines (18 inches)

SEE EXPLOITATION IDEAS
PAGES 20 AND 21!

HAYLEY'S CAREFREE HOLIDAY
suddenly becomes an electrifying adventure!

Walt Disney presents
The Moon-Spinners
...a surprise in suspense!

starring
 HAYLEY MILLS • ELI WALLACH
 PETER MCENERY • JOAN GREENWOOD
 IRENE PAPAS and starring POLA NEGRI

Technicolor®

Directed by JAMES NEILSON
 Based on the book by MARY STEWART
 Co-producer BILL ANDERSON
 Associate Producer HUGH ATTWOOLL
 Screenplay by MICHAEL DYNE
 Released by BUENA VISTA Distribution Co., Inc.
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Look to the name
WALT DISNEY
for the finest in
family entertainment!

T H E A T R E

Mat 305

300 lines (21 inches)

TWO ROMANTIC STRANGERS
share a fantastic adventure!

Walt Disney presents
The Moon-Spinners
...a surprise in suspense!

starring
 HAYLEY MILLS • ELI WALLACH
 PETER MCENERY • JOAN GREENWOOD
 IRENE PAPAS and starring POLA NEGRI

Technicolor®

Released by BUENA VISTA Distribution Co., Inc. • © 1964 Walt Disney Productions

T H E A T R E

— Look to the name WALT DISNEY for the finest in family entertainment! —
 Mat 105 100 lines (7 inches)

Treat your opening date with the importance it deserves. Use these headline slugs on all your pre-opening ads. These 1-column and 2-column slugs, along with similar slugs in 3-column sizes, are available on Special Mat #4.

Starts WEDNESDAY!

Starts THURSDAY!

Starts FRIDAY!

Starts TOMORROW!

Starts WEDNESDAY!

Starts THURSDAY!

Starts FRIDAY!

Starts TOMORROW!

SPECIAL MAT # 4

A ROMANTIC, ELECTRIFYING ADVENTURE

...involving two strangers bound together
by a secret too dangerous to share!

Walt Disney presents

**The Moon-
Spinners**

...a surprise in suspense!

TECHNICOLOR®

starring **MILLS • ELI WALLACH** **PETER McENERY • JOAN GREENWOOD • IRENE PAPAS** and starring **POLA NEGRI**

Screenplay by MICHAEL DYNE • Based on the book by MARY STEWART • Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL • Directed by JAMES NEILSON
Released by BUENA VISTA Distribution Co., Inc. • ©1964 Walt Disney Productions

Look to the name
WALT DISNEY
for the finest in
family entertainment!

T H E A T R E

Mat 406

350 lines (25 inches)

HAYLEY'S
ROMANTIC
HOLIDAY

suddenly
becomes an
adventure in
mystery and
suspense!

Walt Disney
presents

**The Moon-
Spinners**

starring
MILLS • ELI WALLACH • PETER McENERY • JOAN GREENWOOD
IRENE PAPAS and starring **POLA NEGRI**

Technicolor®

Screenplay by MICHAEL DYNE • Based on the book by MARY STEWART • Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL • Directed by JAMES NEILSON
Released by BUENA VISTA Distribution Co., Inc. • ©1964 Walt Disney Productions

Look to the name
WALT DISNEY
for the finest in
family entertainment!

T H E A T R E

Mat 206

150 lines (11 inches)

SEE EXPLOITATION IDEAS
PAGES 20 AND 21!

A
SURPRISE
IN
SUSPENSE!

Walt Disney
presents

**The Moon-
Spinners**

Technicolor®

Released by BUENA VISTA Distribution Co., Inc.
©1964 Walt Disney Productions

T H E A T R E

Mat 203

74 lines (5 inches)

A Reminder!

Your summer patrons are seeking cool comfort as well as fine entertainment. Let them know they can find both in your theatre. Order this special mat now! Incorporate these slugs in all your ads!

COMFORTABLY COOL	REFRIGERATED
REFRIGERATED	COMFORTABLY AIR-CONDITIONED
COMFORTABLY AIR-CONDITIONED	COMFORTABLY AIR-CONDITIONED
COMFORTABLY AIR-CONDITIONED	

Mat BV-BRRR

HAYLEY ON A ROMANTIC HOLIDAY

*...suddenly plunged into an
adventure of suspense and mystery!*



Walt Disney presents
The Moon-Spinners

...a surprise in suspense!

starring
HAYLEY MILLS · ELI WALLACH · PETER MCENERY · JOAN GREENWOOD · IRENE PAPAS · and starring POLA NEGRI

Screenplay by MICHAEL DYNE • Based on the book by MARY STEWART • Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL • Directed by JAMES NEILSON ©1964 Walt Disney Productions

Technicolor®

Released by BUENA VISTA Distribution Co., Inc.

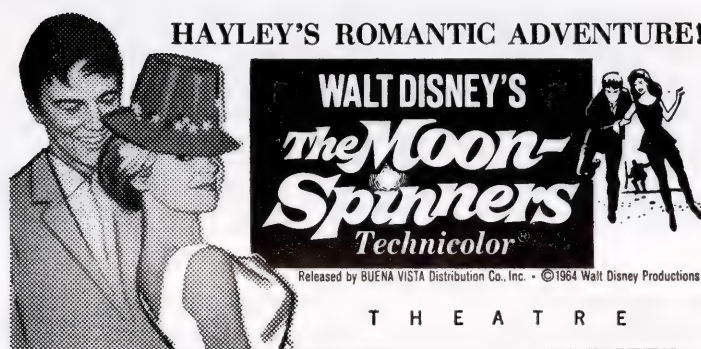
T H E A T R E



Look to the name
WALT DISNEY
for the finest in
family entertainment!

Mat 403

324 lines (23 inches)



Mat 204

50 lines (4 inches)

FOR YOUR HAPPY HAYLEY HOLDOVER ADS

HELD OVER! 2nd EXCITING WEEK! HELD OVER!

Held Over for a 2nd Big Week!

2nd Week of Action!

**HELD OVER
2nd BIG WEEK**

**HELD
OVER!**

**HELD
OVER!**

Mat TW-4X



Special Composite Ad Mat MS#1

This many-purposed advertising and publicity mat is an indispensable item in planning your campaign. Ideal for smaller situations and perfect supplement for larger campaigns, the ads included come in a full variety of sizes. All scene cuts have been specifically chosen on the basis of their editorial content. Run in a series or as part of a large campaign plan.

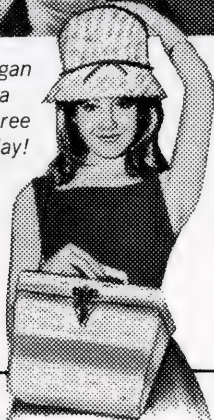


14 lines (1 inch)

HAYLEY'S ROMANTIC
ELECTRIFYING ADVENTURE



...began
as a
carefree
holiday!



T H E A T R E

75 lines (5 inches)



28 lines (2 inches)



50 lines (4 inches)



50 lines (4 inches)



28 lines (2 inches)



Special Mat MS#1



ORDER FROM NATIONAL SCREEN

Outstanding Vacation Values!

Other suggested headlines: (WHEN YOU SEE THESE VALUES... HANG ON TO YOUR HAT!) (A HAPPY SURPRISE FOR SHOPPERS!)



advertisement

advertisement

advertisement

advertisement

FREE CO-OP AD MAT

AVAILABLE IN 8 COLUMN
& 5 COLUMN TABLOID SIZE

ORDER FROM
BUENA VISTA

advertisement

advertisement

advertisement

advertisement

WALT DISNEY'S surprise in suspense!

The Moon-Spinners

starring HAYLEY MILLS ELI WALLACH PETER MCENERY JOAN GREENWOOD

IRENE PAPAS

and starring POLA NEGRI

Released by BUENA VISTA DISTRIBUTION CO., INC.
©1964 Walt Disney Productions

Technicolor®

Screenplay by MICHAEL DYNE

Based on the book by MARY STEWART • Co-producer BILL ANDERSON • Associate Producer HUGH ATTWOOLL • Directed by JAMES NEILSON

Look to the name WALT DISNEY for the finest in family entertainment!

T H E A T R E

SUPPORT YOUR ENGAGEMENT

TRAVEL BUREAU TIE-IN

Set up a promotional tie-in with a travel bureau, especially one that includes the Island of Crete in its tour offers. Display your poster material in their windows; make sure they are represented in your co-op ad; run jointly sponsored contests, using such themes as:

My favorite vacation,
My favorite vacation snapshot,
Why I would like to visit Crete, etc.

The prize can be a discount on reservations or package tours purchased at the travel bureau, with smaller additional prizes, such as copies of the "Moon-Spinners" novel (see page 22).

COLORING CONTEST

Start early with a herald coloring contest distributed at your theatre, at affiliated theatres, at local stores, etc. Make a cooperative effort of it, using the names of local merchants on the herald, and having the merchants supply a wide assortment of practical but interesting prizes — ice cream sodas from a restaurant; corsages from a florist; food items from a supermarket, etc.

"MEDITERRANEAN FLAVOR"

Tie in with any store that carries an assortment of products from Mediterranean countries — olives, dates, figs, apparel, ceramics, seafoods, gift items, etc. Set up window displays using "Moon-Spinners" posters and the stores' products, with a sign stating: "We bring you exotic food with a Mediterranean flavor! Walt Disney brings you exciting entertainment with a Mediterranean flavor—"The Moon-Spinners," filmed on the Island of Crete . . ." etc.

PUBLICATIONS

An exciting array of "Moon-Spinners" publications is available for your use (see page 22). The most important of these from a promotional viewpoint are the bestselling paperback, which can help you reach your adult audience, and the Gold Key comic book, which can help you reach the youngsters. Make use of both publications as contest prizes, display items, give-aways, etc. More ideas on page 22!

IMPORTANT: Your local paperback distributor has special display material for the motion picture edition of "The Moon-Spinners!"

TWO 1-SHEETS

The "Moon-Spinners" poster campaign includes **two** exciting 1-sheets, which comprise an unbeatable display team. Wherever possible use them together, for they give alternate emphasis to the two most important visual approaches in the ad/poster campaign. That is why they are called the "Romance 1-sheet" and the "Suspense 1-sheet." Use these descriptions when ordering from National Screen (see back cover of this pressbook).

PUBLICITY STILLS

The Exchange sets of black-and-white stills for "The Moon-Spinners" are unusually exciting, including as they do the portraits of some of the most magnetic stars in filmdom, along with provocative scenes and situations. Order Exchange sets "A" (flat photos) and "B" (up-rights) from National Screen Service now, and make them a part of your display and publicity effort.

Make full use of Buena Vista's FREE all-media facilities!

TELEVISION

You can be the king of local television with the two "Moon-Spinners" entertainment film clips (MS-CLIP #1 and MS-CLIP #2), both available **free** from your nearest Buena Vista representative, to be offered by you, **free**, to your local stations. Both film clips are loaded with entertainment, and both of them build up terrific suspense. Get to your top TV stations early. Go after peak-audience viewing time and maximum usage!

MS-CLIP #1 — story line

Hayley meets Peter McEnery on the Island of Crete at a nighttime celebration. He invites her to go swimming with him the next morning, but the next day he disappears and Hayley goes searching for him along the rocky coast. She discovers him, wounded, in the crypt of an ancient church. She helps him with the bullet wound and he tells her to leave. Eli Wallach, learning that Hayley knows too much, locks her in the tower of a windmill. Peter and young Michael Davis hear her cries and untie her, but the only way to escape is through a window and onto the turning arms of the windmill. Hayley overcomes her fears and makes the attempt. The clip ends on a note of suspense with Hayley falling.

MS-CLIP #2 — story line

Hayley and Peter are being pursued across the rugged mountains of Crete. To Hayley, the identity and mission of this young stranger are a mystery. They are ambushed by a villainous character, and while Peter is struggling with him, Hayley knocks him out with the butt of a rifle and she and Peter hide among the nearby ancient ruins. There he tells her of his being falsely accused of a jewel robbery, and his attempt to vindicate himself. She is not convinced, but she continues on with him until, in the midst of a colorful local carnival, he suddenly leaves her. She follows him to a luxurious yacht where she finds him fighting with Eli Wallach over the jewels. During the scuffle she is knocked out.

RADIO

Your "Moon-Spinners" radio transcription is **free** from Buena Vista's Specialty Dept. (477 Madison Avenue, New York 22, N. Y.). And it's full of **plus** features: 1) It has a total of 16 spots for a well rounded campaign with appeal to all audience segments; 2) It has a special series of commercials that utilize teen-agers talking to teen-agers; 3) It has a special recording, available only on this transcription, of the "Moon-Spinners" title song — excellent background for live spots and a good possibility for offbeat airplay. See Page 2 for a complete description of the free radio transcription.

SCREEN

The most direct and exciting way to reach your audience is with trailers, and the "Moon-Spinners" teaser trailer, one of the best you've seen in a long time, is available **free** from National Screen Service. It introduces the stars and action, with all the magnificence of Walt Disney's Technicolor photography. For a fuller description see Page 2.

NEWSPAPER

A tremendous variety of publicity story material is available right in this pressbook (pages 3 through 8). There is enough to satisfy and saturate all the publications in your area. There are stories on Hayley Mills, the teen-age idol. There are stories on Pola Negri, returning to the screen for the first time since her golden heyday. There are stories about Eli Wallach, favorite of theatre-goers and devotees of serious entertainment. And more! It is up to you to do an industrious, creative job of getting these stories published in your community to support your engagement.

...WITH SOLID EXPLOITATION!

POLA NEGRI

The name that was magic to a whole generation of moviegoers returns to your marquee in "The Moon-Spinners." You can recall the nostalgia and grandeur of the Golden Era with a lobby display featuring a blow-up photograph of Pola Negri (you can use the portrait photo in "Moon-Spinners" Exchange Set "B") along with other photos of that era which you may have in your files, as well as "Moon-Spinners" stills. The headline over this display can read: "Pola Negri returns in 'The Moon-Spinners!'"

SUMMER CARNIVAL

You can turn your lobby in a "Moon-Spinners Summer Carnival," using flags and banners, balloons, posters, confetti, etc. In addition to creating an attractive holiday atmosphere, you can use it for the setting of a twist contest, as described below.

TWIST CONTEST

Hayley Mills does an exciting twist with Peter McEnery in the wedding celebration scene of "The Moon-Spinners." You can run a contest for teen-agers to see who can "Twist like Hayley and Peter!" The contest can be held right in your lobby, with exciting carnival decorations (as described above), and twist music playing over your loudspeakers. Remember, summer time is radio time, and with teen-agers it is radio time **all** the time, so tie in with your local station to promote this contest, making your contest announcements work together with your "Moon-Spinners" radio commercials.

PROMISE THEM COMFORT

Don't overlook that little mention of "air conditioned" or "comfortably cool" in your warm weather ads. The promise of comfort in addition to entertainment is a factor at the box-office!

TELL THEM IT'S COMING

Special "Announcement Slugs" have been prepared for your use during the engagement immediately preceding "The Moon-Spinners." These slugs, reproduced in the ad section of this pressbook, are all available on a single mat (MS-3X) from National Screen. Order it early and use the slugs with every ad of your pre-"Moon-Spinners" campaign.

Also available is Special Mat #4, with slugs announcing various possible starting dates. These slugs are to be used as overlines on pre-opening ads for "The Moon-Spinners" (see ad section).

RADIO TIME

Hayley Mills means teen-age appeal, and radio is the teen-age medium. That means "Moon-Spinners" time is radio time in your community. Get the most out of your radio campaign by embellishing your paid commercials with airplay of the title song (see opposite page and page 2) and contest announcements.

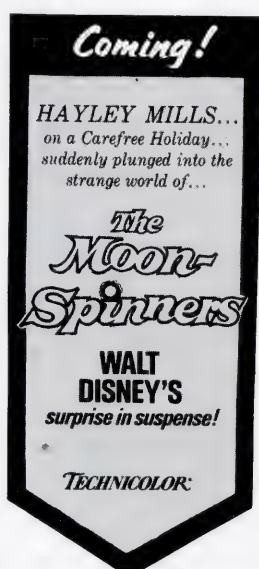
CO-OP AD

Hayley has the face with appeal, and her face enhances the co-op ad for "The Moon-Spinners" (see page 19). Point out this attention-getting factor, as well as the wide audience appeal of the motion picture in promoting co-op advertising.

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3-8 Publicity	22 Publications
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18 Composite Ad	Back Cover — Posters & Accessories

Turn your lobby into a "Moon-Spinners" Carnival...



TWO COLOR USHER'S BADGES.

Let your staff herald this wonderful motion picture with these badges. Priced at 40 cents each.



3-PIECE STREAMER. An attractive 17' banner, priced at \$21.50 each.



SECTIONAL VALANCE. \$2.10 per running foot. Minimum order—10 feet.



AUTO BUMPER BANNER. \$1.00 each. (Minimum order—15 pieces). Free theatre imprint.

Manufactured by
NATIONAL FLAG COMPANY
43 West 21st St., New York 10, N. Y.
In U.S.A. also order from
Your nearest NATIONAL SCREEN
SERVICE office
In Canada order from
THEATRE POSTER SERVICE
227 Victoria St., Toronto,
Ontario, Canada

ALSO AVAILABLE:
FLAG OR WALL BANNER
9' BY 12'

Single Faced Flags — \$60 each
Double Faced Flags — \$110 each

A DOUBLE BEST SELLER!

The popularly acclaimed novel returns to the best-seller lists as a special paperback motion picture edition under Fawcett World Library's Crest imprint, now on sale across the nation. Every copy displays a star-filled, excitement-filled announcement for the motion picture on the front and back covers and on the inside pages.

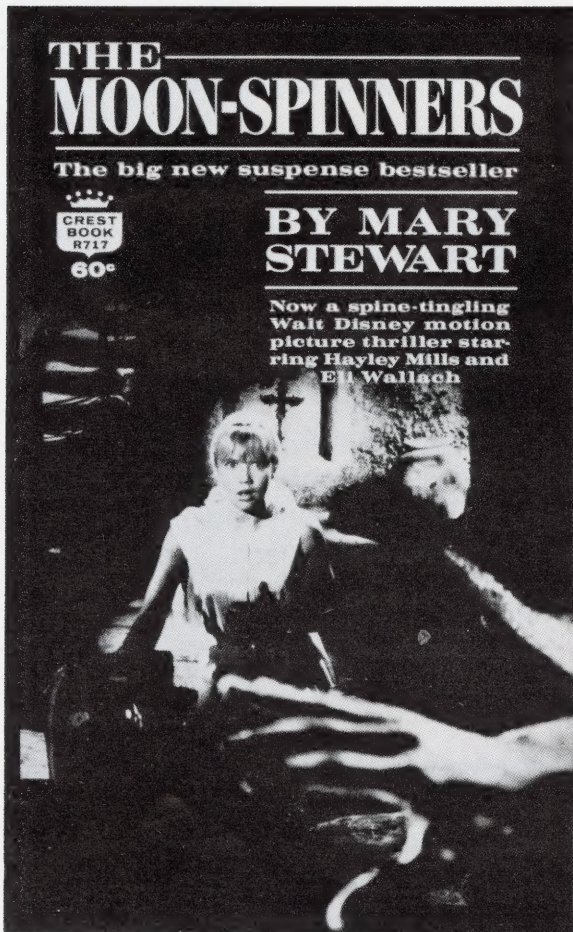
While these paperback "salesmen" are already helping to build your audience, you can have them perform extra service as part of a carefully planned exploitation campaign —

- Put up window cards and other display material wherever the book is sold.
- Put up displays in libraries and schools announcing that the current bestselling novel is also a brand new Walt Disney motion picture.
- Offer copies of the paperback as contest prizes.
- Donate copies to schools to be used as the basis of book reports and other class projects.
- Send copies to local book clubs and other likely groups with a covering note announcing your engagement of the motion picture.

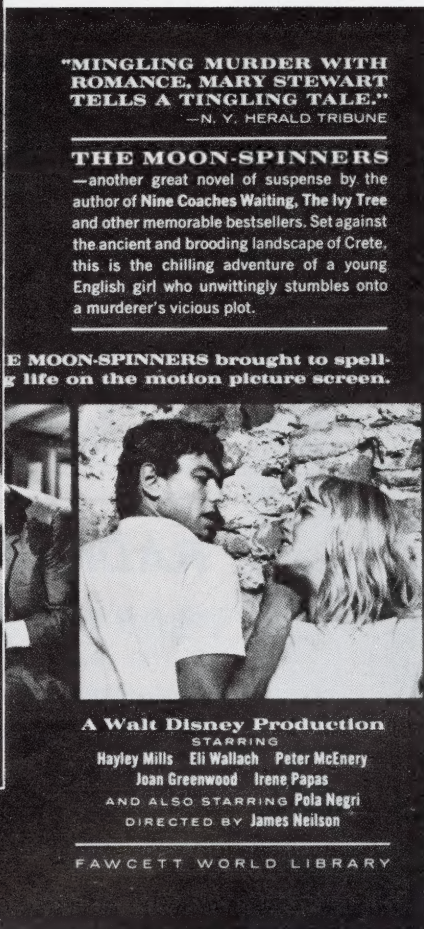
You may purchase quantities of this book at reduced rates for promotional purposes by contacting:

Mr. Robert Konopka
Fawcett Publications, Inc.
Greenwich, Conn.
Phone: NOrmandy 1-6700 (code #203)

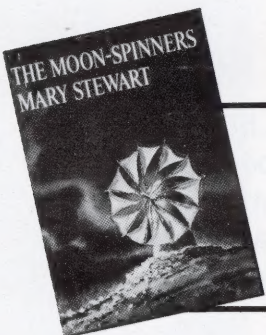
To facilitate processing, specify "The Moon-Spinners, Crest Book R717" when ordering. Note: The full retail price is 60 cents.



FRONT COVER



BACK COVER



The hard cover edition of this best-selling novel is published by M. S. Mill Company and distributed by William Morrow & Company. Retail price \$4.50

PROMOTE WITH CHILDREN'S PUBLICATIONS

GOLD KEY COMIC BOOK

The entire story is presented in full-color illustrations in the 12-cent publication that reaches a mass children's audience. Full motion picture credits on the front cover and a fan photo of Hayley Mills on the back. Excellent for contest prizes, displays and give-aways!

Published by K. K. PUBLICATIONS, Poughkeepsie, N. Y.

KING FEATURES SYNDICATE SUNDAY COMIC SERIES

- In full color!
- Every Sunday for 13 weeks!*
- In 55 major metropolitan newspapers!
- A readership of 40,000,000!

SHOWMANSHIP IDEA: Put up an easel display in your lobby with the headline — "Walt Disney's 'The Moon-Spinners,' this week in your Sunday comic section!" And underneath this headline display the current installment of the Classic Tales series. Build youngster interest and youngster audiences!

*July 5 through September 27



FRONT COVER, IN FULL COLOR

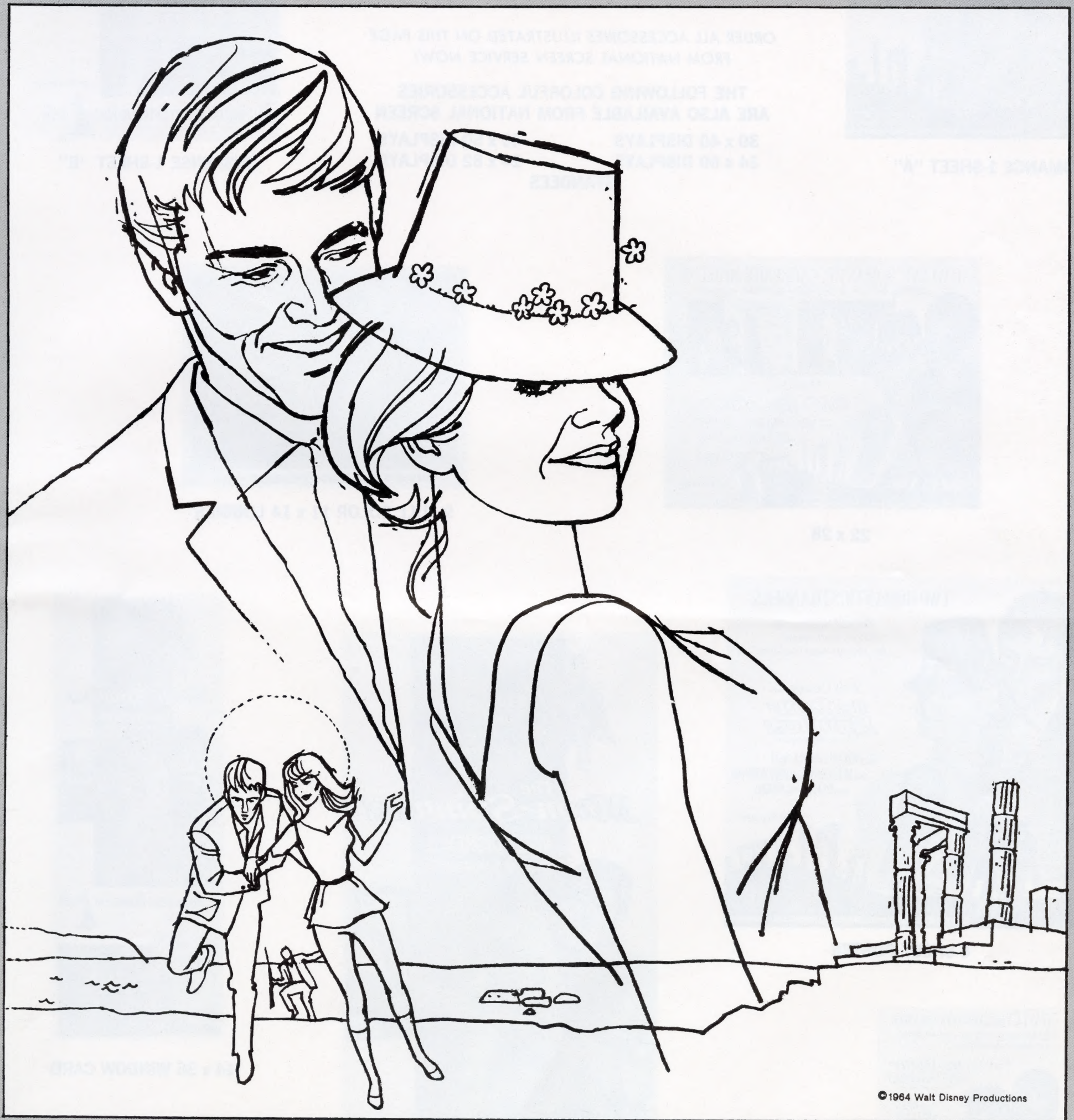
BACK COVER WITH FAN PIN-UP PHOTO



SEE EXPLOITATION IDEAS ON PAGES 20 AND 21!

BRIGHT SUNSHINE AND DARK MYSTERY

**add dramatic contrast to this exciting
coloring contest that stars Hayley Mills!**



©1964 Walt Disney Productions

AVAILABLE IN TWO SIZES:

**HERALD SIZE (ABOVE) MAT MS-CC-6 and
NEWSPAPER SIZE (3 COLS. WIDE) MS-CC-3**

ORDER FROM NATIONAL SCREEN

HAYLEY + SUSPENSE + ROMANCE + ADVENTURE...

= a dazzling array of
deluxe full color
**POSTERS and
ACCESSORIES**

INCLUDING AN UNBEATABLE TEAM OF 1-SHEETS

ORDER ALL ACCESSORIES ILLUSTRATED ON THIS PAGE
FROM NATIONAL SCREEN SERVICE NOW!

THE FOLLOWING COLORFUL ACCESSORIES
ARE ALSO AVAILABLE FROM NATIONAL SCREEN

30 x 40 DISPLAYS	40 x 60 DISPLAYS
24 x 60 DISPLAYS	24 x 82 DISPLAYS
STANDEES	



ROMANCE 1-SHEET "A"



SUSPENSE 1-SHEET "B"



22 x 28



9 FULL COLOR 11 x 14 LOBBIES



6-SHEET POSTER



WINDOW CARD



3-SHEET POSTER



14 x 36 WINDOW CARD

LOOK TO THE NAME
Walt Disney
FOR THE FINEST IN
FAMILY ENTERTAINMENT.



**Scanned from the collections of the
Wisconsin Center for Film and Theater Research,
with support from Matthew and Natalie Bernstein.**

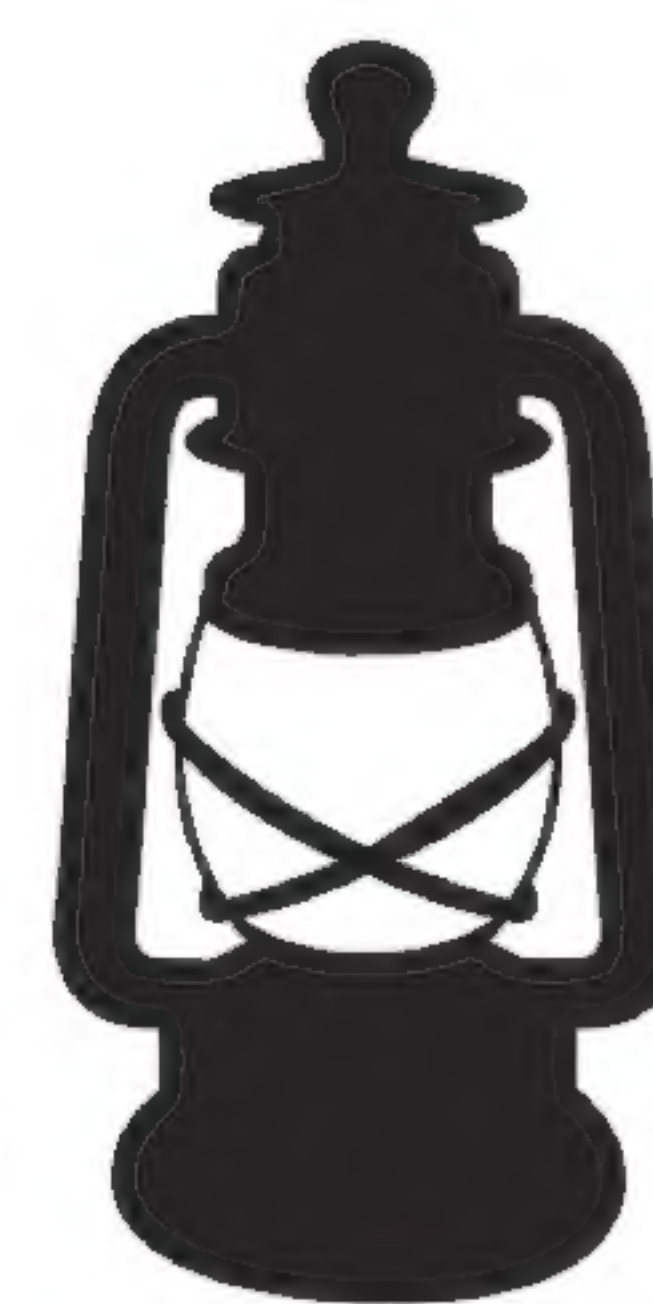


Wisconsin Center
for Film and Theater Research

<http://wcftr.commarts.wisc.edu>

**MEDIA
HISTORY**

DIGITAL LIBRARY



www.mediahistoryproject.org